



**Brian Abel**  
**Senior Vice President of Hotel Operations**  
**Celebrity Cruises**

In May 2015, Brian Abel joined the Celebrity Cruises family as Vice President of Hotel Operations; In April 2018, Abel was promoted to Senior Vice President of Hotel Operations for the modern luxury cruise brand. He is responsible for bringing award-winning onboard experiences to hundreds of thousands of guests on Celebrity's 12 ships, which sail to all seven continents. He oversees strategy and concept development for entertainment, guest relations, accommodations, culinary, and, with the promotion, onboard revenue – all of which are aspects that make the Celebrity experience a rich, memorable one. Abel is also responsible for pioneering a new service culture for the brand, delivering guests the world at their service.

Prior to joining Celebrity, Brian was Vice President, Food & Beverage Operations for Celebrity's sister brand, Royal Caribbean International, where he led the restaurant, bar and culinary operations for Royal Caribbean's 22-ship fleet. Brian oversaw all food & beverage innovations, marketing, concept development, and execution. At Royal Caribbean, Brian introduced a partnership with Jamie Oliver as well as multiple new restaurant concepts, and reimagined classic Royal Caribbean experiences.

Prior to joining Royal Caribbean International, Brian spent nine years at Starwood Hotels & Resorts, most recently as Vice President, Food & Beverage, North America Division. In his role, Brian was responsible for all aspects of Starwood's F&B Operation that included nine hotel chains and over 500 hotels and resorts. Brian was also responsible for concept and menu development, venue and interior design, and managing third party relationship.

Throughout Brian's career he has been committed to creating winning teams through continuous improvement, and recruiting, developing and retaining the best talent. In addition to Starwood, his experience includes leadership roles at China Grill Management and Grand Hospitality in New York, which included boutique hotels SoHo Grand Hotel and Tribeca Grand Hotel.

Brian began his career in Food & Beverage in 1997 after receiving a master's degree in Hospitality Management from Cornell University. He currently lives in South Florida with his wife Emilie and their three children.

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