

A PARTNERSHIP WORTHY OF A STANDING OVATION



Alain Ducasse

Celebrity **X** Cruises®

SAIL BEYOND BORDERSSM

Founder of an award-winning restaurant group that spans the world, including his legendary Michelin-starred flagship, DANIEL, in New York City, Chef Daniel Boulud is a name every foodie knows. Now, he's joining culinary forces with Celebrity and the brand's own Michelin-starred Chef and Associate Vice President of Food and Beverage Operations, Cornelius Gallagher, as Celebrity Cruises' first-ever Global Culinary Brand Ambassador.

As part of the expansive partnership, Celebrity will be able offer exclusive experiences across the brand's award-winning fleet, including:

THE NEW CHEF'S TABLE BY DANIEL BOULUD EXPERIENCE

- Offered twice per voyage, the event will start with Daniel Boulud Signature champagne and canapés in Cellar Masters before enjoying a private galley tour followed by a five-course dinner with wine pairing
 - *On board Celebrity Edge, guests will enjoy the start of the experience in a sectioned-off private area in The Grand Plaza*
- \$149.00 per person, \$249.00 per couple
- Guests will leave with a printed copy of their menu, a photograph of themselves at the event, and a Daniel Boulud cookbook

CHEFS OF DANIEL BOULUD SIGNATURE SAILINGS

- Taking place twice a year, chefs from Daniel Boulud's famed restaurants will host onboard cooking demonstrations, attend VIP guest receptions and prepared lunch or dinner featuring Daniel Boulud cuisine with a Celebrity Cruises chef

CELEBRITY CRUISES EXECUTIVE CHEF TRAINING

- Newly promoted Celebrity Cruises Executive Chefs will participate in an internship at a Daniel Boulud restaurant

CULINARY MENTORSHIP PROGRAM

- In partnership with one another, this unique program will offer young, up-and-coming chefs a chance to hone their craft and learn from Chef Daniel Boulud and Cornelius Gallagher in both Celebrity Cruises' ships kitchens around the world and in one of Chef Daniel Boulud's renowned restaurants

A UNIQUE THREE-COURSE MENU DEVELOPED AND OFFERED EXCLUSIVELY AT LUMINAE FLEET WIDE

Will first be unveiled on Celebrity Summit, and will continue to roll-out across the fleet through 2019

ABOUT CHEF DANIEL BOULUD



World famous Chef Daniel Boulud is chef/owner of multiple award-winning restaurants globally. While he hails from Lyon, France, it is in New York that he has truly mastered the dining scene and is today considered America's leading culinary authority and the "Godfather" of the global culinary scene. Since arriving in the US in 1982, Boulud has become renowned for the contemporary appeal that he adds to his soulful cooking, which is rooted in French tradition. Having international notoriety, Boulud has the ideal appeal of reaching our European market, new to cruise as well as being appealing to our existing guests. Daniel's cross generational international appeal is truly transcendent.

