

A PARTNERSHIP WORTHY OF A STANDING OVATION



ABT
AMERICAN BALLET THEATRE

Celebrity **X** Cruises®
SAIL BEYOND BORDERSSM

Celebrity Cruises is teaming up for a pas de deux with one of the most acclaimed dance companies in the world, American Ballet Theatre. Founded in 1939, American Ballet Theatre has been a pillar in New York City's cultural community and America's artistic landscape for nearly 80 years. American Ballet Theatre has wowed audiences in all 50 states and in 45 countries, performing for nearly 300,000 annually. Now, through an exclusive partnership that's a first in the industry, they're coming aboard Celebrity's ships to bring guests the best classical dance experience at sea.

As part of the expansive partnership, Celebrity will be able offer exclusive experiences across the brand's award-winning fleet, including:

FIRST-AT-SEA ON BOARD PERFORMANCES

12 on board performances in 2019

Six on board performances in 2020 (ending in June 2020 on select ships)

ENRICHMENT-BASED ACTIVITIES

The brand will offer exclusive experiences on board, including enrichment seminars, ballet barre classes, children's classes, and more on select ships

2019 – Celebrity Summit, Celebrity Millennium and Celebrity Equinox

2020 – Celebrity Silhouette, Celebrity Eclipse, Celebrity Constellation and Celebrity Apex

EXCLUSIVE SHORE EXCURSION EXPERIENCES

The brand will offer exclusive shore excursions to American Ballet Theatre performances in ports of call where American Ballet Theatre performs

GUEST APPEARANCES

Exclusive guest performer experiences will take place on Celebrity Summit on March 23, 2019, Celebrity Equinox on May 25, 2019 and on the Celebrity Apex Naming Ceremony in 2020

ABOUT AMERICAN BALLET THEATRE

American Ballet Theatre has been a pillar of New York City's cultural community and America's artistic landscape since 1940. Revered internationally, American Ballet Theatre is America's National Ballet Company and the nation's standard-bearer of excellence in classical ballet. For nearly 80 years, they have cultivated homegrown talent and welcomed extraordinary dancers from around the world. Their artists reflect the country's rich diversity and dynamism. American Ballet Theatre is committed to providing broad access to excellent training and exhilarating performances.

American Ballet Theatre is the only large-scale ballet company in the United States that tours nationally and internationally every year. They represent American excellence and have performed in all 50 states and 45 countries. The Company reaches 300,000 people annually, including 18,000 students and children. To date, they have proudly performed in 160 cities across the globe.