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CELEBRITY CRUISES ANNOUNCES 2015 EUROPEAN SAILINGS

New itineraries, exotic destinations, overnight stays and visits to world-renowned events

MIAMI– March 14, 2014 – <u>Celebrity Cruises</u> has revealed its 2015 Europe itineraries, with five state-of-the-art ships sailing to 94 incredible destinations in 28 countries. With new exciting ports of call and a greater variety of itineraries to choose from, Celebrity will be sailing to Europe's most intriguing destinations. The modern luxury brand will offer more than 65 enticing overnight stays, giving guests the chance to fully immerse themselves in each destination. Many of the overnight visits will also take place during must-see events and celebrations allowing vacationers to experience Europe as a local.

<u>Captain's Club</u> loyalty members now have exclusive 'Priority Access' for booking their Europe vacations before the official on-sale date on Tuesday, March 18.

The cruise line's newest and most luxurious ship *Celebrity Reflection* will sail her 2015 summer and fall season in Europe along with the award-winning *Celebrity Silhouette*, *Celebrity Equinox*, *Celebrity Constellation and Celebrity Eclipse*.

New itineraries for 2015 include:

<u>Celebrity Constellation</u>: The Millennium Class ship will sail the Mediterranean with a new selection of seven-night itineraries. Venice, Italy will be the new home for the modern luxury ship, joining Istanbul, Turkey and Rome (Civitavecchia), Italy:

- Greek Isles and Turkey seven-night sailings: Departing from Venice and calling in Dubrovnik; Ephesus (Kusadasi), Turkey; Athens, Santorini, Mykonos, Corfu and Katakolon, Greece; and more
- Black Sea and Greek Isles 12- to 14-night itinerary: Visiting Burgas, Bulgaria; Dubrovnik, Croatia; Athens (Piraeus), Mykonos and Santorini, Greece; Koper, Slovenia; and the Bosphorus Strait
- A special 14-night sailing on July 19, 2015, will sail from Venice during the Redentore Festival, an exciting and atmospheric Venetian tradition that dates back to more than 400 years ago.

<u>Celebrity Silhouette</u>: Northern Europe will be the new destination for <u>Celebrity Silhouette</u> in 2015 and guests can enjoy more overnight stays in top European ports of call:

- Scandinavia and Russia: 12-night roundtrip from Amsterdam to Stockholm with three overnight stays in the exciting cities of Copenhagen, Denmark; St. Petersburg, Russia; and Stockholm.
- The British Isles: Roundtrip from Amsterdam, Netherlands to Cork, Dublin and Waterford, Ireland; Belfast, Northern Ireland; Holyhead, Wales; Dover and Liverpool, England; and Paris (Le Havre), France and more; plus overnight stays in Dublin Bay (Dun Laoghaire), Ireland; and Edinburgh, Scotland for guests to enjoy the British Open golf tournament.

<u>Celebrity Equinox</u>: Popular in 2014, Celebrity's seven-night itineraries will feature a greater variety of Mediterranean vacations to choose from in 2015. These sailings can be combined into a destination-immersive Mediterranean Grand Tour vacation experience of up to 28 nights. <u>Celebrity Equinox</u> will sail from Athens as a new port in 2015, plus Barcelona, Istanbul and Rome:

- The series of seven-night itineraries include visits to Nice (Villefranche), France; Athens, Chania, Crete and Rhodes, Greece; Ephesus and Istanbul; Catania, Florence, Genoa, Rome, and Sicily, Italy; Ajaccio, Corsica; and there are new overnight stays in Ibiza, Spain and Mykonos, Greece, where quests can enjoy the vibrant nightlife.
- Guests also have the unique opportunity to experience an overnight in Cannes, France during the star-studded Cannes Film Festival. The 10-night Mediterranean itinerary sets sail on May 11, 2015 from Barcelona to Rome

<u>Celebrity Eclipse</u>: A series of 11- to 14-night sailings will explore Europe's top sun and beach destinations, and the ship's 13- to 15-night itineraries will visit popular destinations in Northern Europe:

- Sailing roundtrip from Southampton, England, Celebrity Eclipse will cruise into Ponta Delgada, Azores; Lisbon and Madeira (Funchal), Portugal; Tenerife, Gran Canaria, Lanzarote, and Fuerteventura, Canary Islands
- Vacationers can also enjoy 13- to 15-night Scandinavia and Russia itineraries to historic cities, including Copenhagen; Stockholm; Tallinn, Estonia; Klaipeda, Lithuania; Gdansk (Gdynia), Poland; St. Petersburg; and Berlin (Warnemunde), Germany.

<u>Celebrity Reflection</u>: The ship's third successful consecutive season in Europe offers a series of 10- and 11-night Mediterranean sailings from Rome to the Greek Isles and Turkey; and the 11-night itinerary features an overnight stay in Istanbul.

In 2015-16, the premium brand will also introduce the newly announced "Suite Class" experience. Beginning April 2015, the new luxurious offerings include a dedicated suites-only restaurant, VIP lounge, complimentary premium drinks and more. For further information, visit www.celebritycruises.com/suiteclass.

Celebrating the launch of Celebrity's World Tour, each destination will open with an incredible offer. Guests can receive up to \$400 to spend onboard for every cruise or cruisetour that is four nights or longer (from the newly available itineraries) and booked by April 30, 2014, excluding *Celebrity Xpedition* sailings. In addition, the offer can be combined with select future promotions. For more information, guests can visit <u>celebritycruises.com</u>, call 1-800-647-2251 or contact their travel agent.

Celebrity will continue to reveal its full 2015-16 lineup as each set of itineraries opens for bookings.

Opening dates for 2015-16

| Destination | Captain's Club exclusive 'Priority Access' | General on-sale date |
|------------------------------|--|----------------------|
| Galapagos Islands | Now open | Now open |
| Alaska | Now open | Now open |
| South America & Panama Canal | Now open | Now open |
| Europe | Now open | 3/18/14 |
| Caribbean | 3/20/14 | 3/25/14 |
| Asia, Australia and Hawaii | 3/27/14 | 4/1/14 |
| Bermuda and Canada | 4/3/14 | 4/8/14 |

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.