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CELEBRITY CRUISES REVEALS 2015-16 MODERN LUXURY VACATIONS IN BERMUDA, CANADA AND NEW ENGLAND

MIAMI – April 3, 2014 – <u>Celebrity Cruises</u> has today unveiled its 2015 Bermuda, Canada and New England itineraries with an array of culture-rich destinations and extended stays to choose from while vacationing aboard <u>Celebrity Summit</u>. <u>Captain's Club</u> loyalty members have exclusive 'Priority Access' to book their upscale vacations beginning today - five days before the official on-sale date, Tuesday, April 8.

Bermuda

From May to September 2015, guests can sail for seven nights roundtrip from Cape Liberty, New Jersey to the luxurious island of Bermuda. New for 2015-16, vacationers can indulge in even more time on the island's pink sand beaches with three full days and two nights in Kings Wharf. The longer stay in Bermuda also gives guests the opportunity to indulge in upscale shopping in Hamilton or enjoy historic landmarks such as the 17th-century colonial town of St. George.

Canada and New England

Following the ship's extensive season in Bermuda, vacationers can sail to the northeast and enjoy the colorful change of seasons during fall foliage, including a new visit to Boston featuring a wealth of the nation's most historical sites along the Freedom Trail – the Massachusetts State House, Old North Church, Paul Revere House, Bunker Hill and the USS Constitution.

Celebrity Summit's three 14-night Canada and New England itineraries also showcase seven marquee ports along the coast of North America, including destinations in Maine, Nova Scotia, and Prince Edward Island, along the St. Lawrence River as well as an overnight in the highest-rated port of the region, Quebec City.

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Suite Class

Celebrity's 2015-16 sailings will introduce the newly announced "Suite Class" experience, beginning April 2015, with new luxurious offerings including an exclusive restaurant, a VIP lounge, and complimentary 'all in' benefits such as premium beverages, dining at any specialty restaurant and unlimited internet access.

World Tour Offer for 2015-16

To celebrate the launch of Celebrity's 2015-16 World Tour, guests can receive up to \$400 per stateroom to spend onboard for every cruise or cruisetour that is four nights or longer (from the newly available itineraries) and booked by April 30, 2014, excluding *Celebrity Xpedition* sailings. In addition, the offer can be combined with select future promotions. For more information, guests can visit <u>celebritycruises.com</u>, call 1-800-647-2251 or contact their travel agent.

Opening dates for 2015-16

Destination	Captain's Club exclusive 'Priority Access'	General on-sale date
Galapagos Islands	Now open	Now open
Alaska	Now open	Now open
South America & Panama Canal	Now open	Now open
Europe	Now open	Now open
Caribbean	Now open	Now open
Asia, Australia and Hawaii	Now open	Now open
Bermuda and Canada	Now open	4/8/14

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.