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## CELEBRITY CRUISES UNVEILS MODERN LUXURY FIRSTS ONBOARD CELEBRITY EQUINOX

New venues "Gastrobar" and "Slush" join Celebrity's award-winning dining and beverage experiences

**MIAMI, FL – April 28, 2014** – <u>Celebrity Cruises</u> has today revealed a series of brand-first enhancements to be introduced onboard <u>Celebrity Equinox</u>. Emerging from a scheduled drydock in Cadiz, Spain on Thursday, May 8, the Solstice Class ship will tout new signature spaces and experiences in time for guests' summer vacations during Celebrity's most immersive season in Europe.

Recognized for its unique and rich dining program, Celebrity will add two one-of-a-kind concepts to the array of guest-favorite Solstice Class features onboard:

- **Gastrobar** A new craft beer and comfort food venue, Gastrobar will offer food and beer enthusiasts over 40 handcrafted boutique beers to choose from in addition to Celebrity's varied collection of wines and tasty cocktails with a twist, all perfectly paired with a menu of elevated bar-fare creations. Gastrobar's upscale casual surroundings will feature inviting entertainment and music for the complete sophisticated lounge experience. Guests can find the new venue in the space formerly known as Cellar Masters.
- **Slush** Expanding guests' 'cool' beverage options, Slush a frozen drinks venue introduces Celebrity's curated menu of flavor-rich and fresh frozen cocktails. Slush will feature alcoholic and non-alcoholic cocktails with perfectly balanced ingredients ranging from fresh pressed lemon juice, raspberries, cucumbers and mint to Persian lime, Florida Valencia and Hamlin orange juice with organic agave nectar.

Celebrity Equinox will also expand its retail offerings with "The Studio - Fine Art Photography" — a high-end portrait studio ideal for capturing guests' friends, family or couples vacation photos; the addition of the ever-popular Michael Kors boutique, first introduced onboard Celebrity Silhouette; enhanced upscale brand products available in stores including Chanel, Clinique, Dior, Lancôme, Estée Lauder, Desigual and UNOde50; and the ship's new Internet lounge, Celebrity iLounge, in the space formerly known as Online@Celebrity.

Starting June 15, 2014, *Celebrity Equinox* offers four different 7-night Mediterranean sailings, which can be combined into immersive vacation experiences as long as 28 nights, with Rome (Civitavecchia), Italy the only repeat port-of-call in the lineup.

## **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit <a href="https://www.celebritycruises.com">www.celebritycruises.com</a>, or call your travel agent.

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