

Media Contacts: Katherine Hill 305.539.6127 katherinehill@rccl.com

> Stephanie Holder 305.982.2959 sholder@rccl.com

<u>Celebrity Cruises Receives 2014 Successful Meetings Pinnacle Award as</u> a Top Cruise Line for Meetings and Events

MIAMI, FL – Sept. 25, 2014 – <u>Celebrity Cruises</u> has been honored with a prestigious Pinnacle Award by the readers of *Successful Meetings*. For more than 29 years, the Pinnacle Awards have and continue to symbolize, prestige, credibility and excellence among meeting professionals and travel suppliers alike. Successful Meetings magazine, written for meeting planners across all industries, educates and provides resources and ideas regarding how to create and execute all types of events.

The 2014 Pinnacle Awards are the mark of excellence for meeting destinations, hotels and conference centers. The awarded organizations are recognized as the outstanding hosts and service providers of planning every detail for their clients' meetings, incentive travel programs, trade shows and conventions.

"It's fantastic to be recognized with this prestigious award by top meeting planners across North America. Our team is dedicated to providing world-class service to meeting planners and their guests, from the moment we start to plan their event to when it comes to life onboard our modern luxury ships. We take care of every detail," said Ron Gulaskey, Global Director, Corporate Incentives and Charter Sales, Celebrity Cruises.

The readers of Successful Meetings – professionals who are decision-makers for planning meetings, events, conferences and incentive programs – voted for the winners via online ballots and by providing feedback based on their professional experiences worldwide with top hotels, conference centers as well as Convention & Visitor Bureaus.

All winners are listed in Successful Meetings' printed annual Pinnacle Registry and online at www.successfulmeetings.com/pinnacle.

About Celebrity Cruises

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents and present immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.