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Celebrity Cruises Sweeps *Wine Spectator* Restaurant Wine List Awards

Wine Spectator honors premium cruise line with 10 awards for the second year running

MIAMI – August 21, 2014 – Celebrity Cruises' one-of-a-kind [wine](#) program has been recognized, once again, in the [Wine Spectator](#) 2014 Restaurant Wine List Awards. Ten of 12 prestigious honors in the cruise category were awarded to Celebrity for its unique wine lists that are featured in each main restaurant. The publication's "Award of Excellence," is given for "wine lists that offer a well-chosen selection of quality producers, along with a thematic match to the menu in both price and style." This is the second year that cruise lines have been included in the awards, which have honored the world's best wine lists since 1981.

"To be chosen by *Wine Spectator* for ten of the highest honors in the cruise category, for the second consecutive year, is exciting and reconfirms our commitment to develop a wine program that represents quality, innovation and an unmatched variety in the cruise industry," said Chanelle Duarte, Beverage Consultant, Celebrity Cruises. "It's an honor to receive these prestigious awards and to be recognized for having a serious wine program."

On average, Celebrity's main restaurants have over 400 wines available, and they are presented as an extensive global collection of fine wines carefully selected to match both the modern luxury brand's globally influenced blend of classic and contemporary [cuisine](#) and the diverse destinations it visits across the seven continents of the world. Each of Celebrity's onboard specialty restaurants also have their own unique wine lists, created with the style of the dining menu in mind.

More on Celebrity's award-winning wine experiences:

Designed to please the wide range of Celebrity's guests, from the novice wine drinker to the most ardent enthusiast, the upscale main restaurant wine lists are presented in a progressive format, where the wines are grouped by unique flavor profiles.

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In building the list, each wine was carefully reviewed by Celebrity's team of wine professionals and rated based on its unique characteristics. Categories contain wines with similar flavor profiles to help better define a wine in terms of what matters most, its taste. Wines are listed in sequence, starting with wines that are mild to wines that are more powerful, ending with wines on the sweeter side. Wine-savvy guests enjoy more technical language and descriptors included in the list, and guests who are still learning about wine have an opportunity to become more educated and comfortable with the topic.

Celebrity Cruises' team of expertly trained sommeliers prides itself on enhancing guests' wine experience. Each sommelier goes through extensive trainings on wine fundamentals, including viticulture, wine making and food and wine pairing; regional knowledge, wine laws and regional terroir; tasting skills; storytelling, which helps sommeliers bring wines to life by painting a picture of its producer, grape varietal, region or even the origin of its label; and future trends.

Celebrity offers a variety of onboard activities and [experiences](#) that immerse guests in wine education and enjoyment. These include Riedel comparative wine glass workshops, wine and food pairing events, wine tastings and more.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity's 11 ships offer modern luxury vacations visiting all seven continents, and present immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

About Wine Spectator:

Wine Spectator is the world's leading authority on wine. Anchored by *Wine Spectator* magazine, a print publication that reaches more than 3 million readers worldwide, the brand also encompasses the Web's most comprehensive wine site (WineSpectator.com), mobile platforms, and a series of signature events. Wine Spectator examines the world of wine from the vineyard to the table, exploring wine's role in contemporary culture and delivering expert reviews of more than 15,000 wines each year. Parent company M. Shanken Communications also publishes *Cigar Aficionado*, *Whisky Advocate*, *Food Arts*, *Market Watch*, *Shanken News Daily* and *Impact*.

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