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Celebrity Cruises Introduces Groundbreaking New EuroXPass for cruises to Europe

***Cruise line continues to deliver everything modern luxury travelers want
by packaging air, cruise and perks***

MIAMI – March 2, 2016 – [Celebrity Cruises](http://CelebrityCruises.com) has introduced yet another innovation aimed at today's modern luxury traveler. The cruise line's groundbreaking new "**EuroXPass**" is a direct reflection of what affluent vacationers want: beautifully simple, all-encompassing and highly service-oriented experiences. **EuroXPass** provides everything a guest needs for an unforgettable vacation to Europe. The exciting new offering makes booking and enjoying a rich European cruise easier than ever before, with complete peace of mind. EuroXPass simplifies travel to Europe by including everything a guest needs – air, transfers, a modern luxury cruise and a choice of two free perks, all while offering extraordinary and exclusive destination experiences throughout the region. **Guests just need to call, pack and go.**

"This is the latest evolution of our modern luxury platform, and it takes into account everything we know affluent travelers want," said Lisa Lutloff-Perlo, President and CEO, Celebrity Cruises. "We have taken care of every detail, from the time a guest picks up the phone to book their EuroXPass, to the enjoyment of our extraordinary service on board, and rich and unique destination experiences."

EuroXPass is exclusively available on all of Celebrity's modern luxury ships sailing to some of the most amazing European destinations, including France, Spain, Greece and Italy. Starting at \$2,495* per person the EuroXpass vacation includes:

- Roundtrip airfare
- Transfers
- Veranda stateroom
- Choice of two free perks: drinks, \$150 to spend on board, internet package or free tips
- Must be booked by March 31, 2016.

"We created EuroXPass to be the ultimate convenience, combining all the key elements of planning a cruise to Europe, one of the most sought-after regions in the world," said Lutloff-Perlo. "Only Celebrity offers such a simple way of booking and vacationing. And, when paired with our award-winning onboard experiences that are unique to Celebrity, you have the most perfect way to enjoy the beauty of Europe."

For more information on Celebrity's experiences across Europe, visit celebritycruises.com. To book EuroXPass, travelers can call 1-800-437-3111 or contact a travel agent.

*Starting price applies to Europe Celebrity Reflection sailings departing April–November 2016.

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About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 10 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com or call a travel agent.

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