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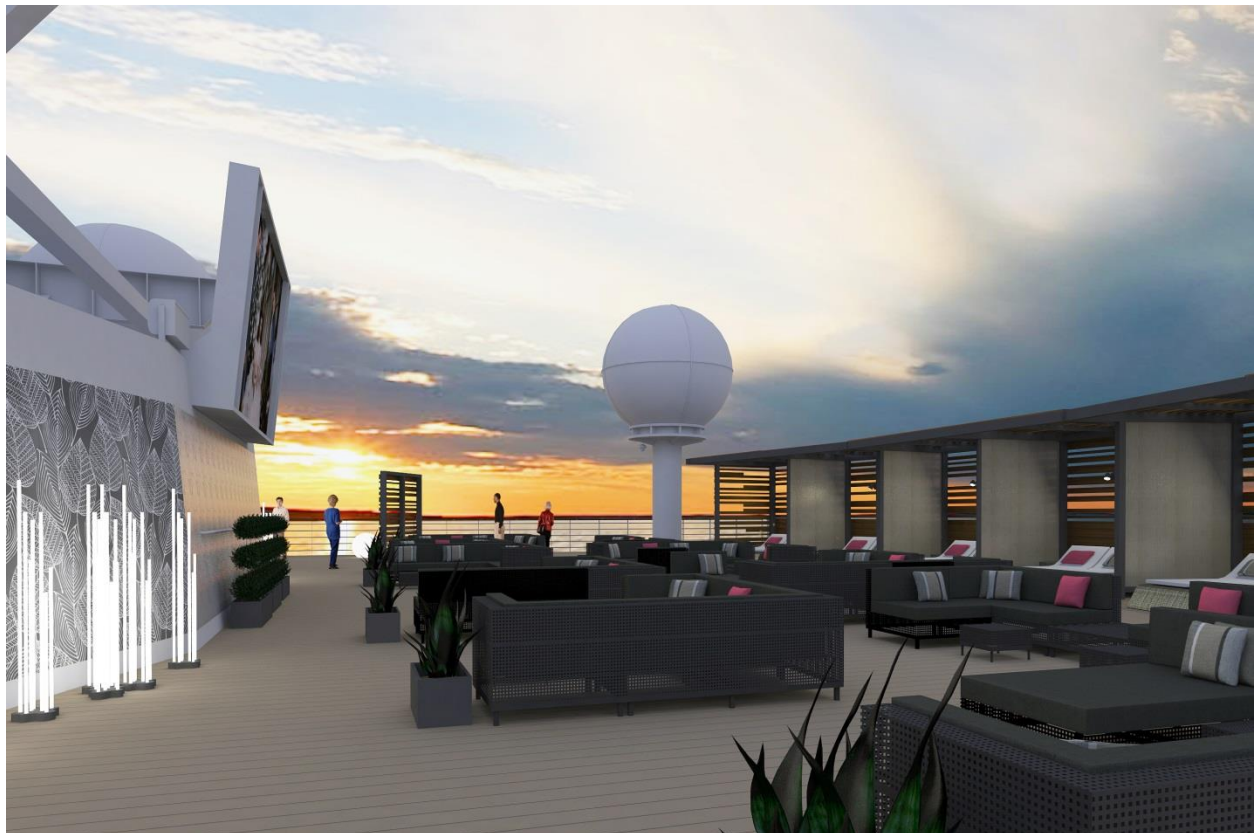
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Celebrity Cruises Tantalizes the Senses with New 'Box-office Hit'

'A Taste of Film' experience fuses the best of food and film

MIAMI – March 4, 2016 – This spring, modern luxury cruise brand [Celebrity Cruises](http://CelebrityCruises.com) will premiere its sumptuous new sensation at sea, "A Taste of Film," on two more ships: *Celebrity Summit* and *Celebrity Millennium*. Joining *Celebrity Infinity*, which debuted the new Rooftop Terrace – a chic, modern lounge with breathtaking views of the sea, and the setting for A Taste of Film – last December, the two ships will emerge from drydock with the new venue as well as other enhancements.

"A Taste of Film is one of the most delicious, indulgent ways vacationers can enjoy a beautiful outdoor space, a rich cultural and culinary experience, and stunning views of the sea – all at once," said Lisa Lutloff-Perlo, President and CEO, Celebrity Cruises. "This brand-new, multi-sensory experience, as well as the introduction of Tuscan Grille and other enhancements and touches, are making our Millennium Class ships even bolder, more beautiful and more modern luxury than ever."



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A Taste of Film presents films that evoke a specific cultural, culinary or destination experience, paired with cuisine that brings the scenes on the screen to life through guests' taste buds.

Celebrity's first onboard film selection is "The Hundred-Foot Journey," which tells the story of a feud between two adjacent restaurants in a French town: one operated by a recently relocated Indian family and the other a Michelin-starred French restaurant.

The cruise brand's culinary team, led by Michelin-starred chef Cornelius Gallagher, has specially crafted a multi-course tasting menu inspired by the award-winning film's French and Indian cuisines, which vacationers can enjoy throughout the film.

"What better way to showcase our food and beverage team's commitment to creating amazing experiences than to integrate great cuisine and drinks with a food lover's film?" said Chef Cornelius Gallagher, Associate Vice President, Food and Beverage Operations, Celebrity Cruises. "A Taste of Film activates all the senses to create a fully immersive and transportative experience. We launched with 'The Hundred-Foot Journey' because it emphasizes – through both story and visuals – the power of food to bring people together, and to evoke memories. When the movie starts, guests enjoy Indian-inspired dishes such as crispy shrimp with tamarind or beef filet Bombay with mango pickle. Then, when the setting transitions to France, guests will savor items such as truffled mushroom risotto, sea scallops with glazed leeks and port wine jus, or bites of Valrhona chocolate cake with sweet vanilla chantilly. Through sight, sound, feel and taste, we are bringing the film to life, as only Celebrity Cruises can do – and this is only our first film. There will be many more to come."



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A Taste of Film will be available onboard [Celebrity Summit](#) as soon as March 2016 and onboard [Celebrity Millennium](#) in May 2016, when each ship emerges from a brief refresh. Along with the new Rooftop Terrace, complete with its large screen, lounges, cabanas, soundscape and decorative lighting, additional drydock enhancements will include a significant refresh of the ships' Penthouse and Royal Suites, and the conversion of both the Normandie and The Olympic specialty restaurants to one of Celebrity's signature dining venues, Tuscan Grille, which will offer a new, modern experience that also debuted onboard *Celebrity Infinity* last December.

For more information about A Taste of Film or to book with the modern luxury cruise line, travelers can visit celebritycruises.com, call 1-800-437-3111, or contact a travel agent.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 10 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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