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Explore the Galapagos Islands Like Never Before with Celebrity Cruises' Expanded Fleet, New Destination Experiences and All-Inclusive Offerings

Newly Added Ports-of-call and Revitalized Ships Will Deliver an Unparalleled Vacation

MIAMI – June 23, 2016 - Where the fittest survive, modern luxury thrives. Celebrity Cruises has today revealed its exciting new cruises onboard its newest ships in one of the most dynamic corners of the world – the Galapagos Islands.

Discerning travelers now have even more options with the addition of two distinct new ships, *Celebrity Xploration* and *Celebrity Xperience*, which begin sailing in March 2017, following a multi-million dollar refresh per vessel for signature modern luxury enhancements. Both ships offer a wide all-inclusive range of indulgences and land excursions while sailing new itineraries. Guests can continue to sail onboard Celebrity's state-of-the-art 100-passenger *Celebrity Xpedition*. Together, the three stunning ships will offer six unique itineraries, 15 islands, more than 30 ports of call, and multiple packages to choose from.

Celebrity Xploration and Celebrity Xperience are both uniquely intimate. Ideal for travelers seeking a tight-knit community of like-minded vacationers, Celebrity's Xploration is a beautiful catamaran featuring eight luxurious staterooms, each with a window or veranda offering unforgettable views. The larger Celebrity Xperience offers a similar modern luxury experience to guests staying in its 24 stylish staterooms. Regardless of the ship, each stateroom features deluxe accommodations with upgraded premium mattresses and pillows, plus luxurious bedding - all to create the most comfortable bed in the Galapagos. In addition, each room will have LCD TVs and high-speed internet service will be available throughout the ship. All vacations feature award-winning shore excursions led by expert naturalists, specially crafted meals, featuring fresh regional seafood and fish, by Celebrity's Michelin-starred chef. Guests can also enjoy regional coffee, chocolate and other delights, premium spirits, a curated wine list, and service from the best staff at sea.

"With more than 12 years in the Galapagos Islands, guests have told us that we are best-in-class at providing award-winning vacations in this unique corner of the world," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "Now we are offering the trip-of-a-lifetime onboard our newest ships with itineraries featuring ports of call we've never visited before and experiences that are exclusive to Celebrity. If a modern luxury vacation in the Galapagos Islands wasn't on your bucket list before, it definitely should be on it now!"

Onboard Celebrity's new ships, guests experience some of the most distinctive islands in the world through the ultimate modern luxury lens. Packages range from seven to 15 nights, and feature northern and southern loop itineraries:

Celebrity Xperience

- Guests can choose from seven-night, 10-night or 13-night, all-inclusive vacations
- New ports-of-call include Mosquera Islet, Black Turtle Cove, Cerro Brujo, Santa Fe, Darwin Bay and El Barranco - famous for its Prince Philip steps leading to vast seabird colonies of Nazca and Red-Footed Boobies
- Launching today and exclusive to Celebrity is a new Xperiential Travel 13-night itinerary. Guests can get up close and personal not only with the Galapagos wildlife but with the people who reside in the islands' communities. After spending two nights exploring Quito, Ecuador, sailing for seven nights, quests will disembark the ship and begin a three-night experience, which includes:
 - o Accommodations in a seaside hotel in Puerto Ayora, Santa Cruz Island
 - A visit to a local farm or green house to gather provisions that will later be used to prepare an exclusive dinner with a professional chef at a local restaurant
 - Time with a local fisherman in search of a special catch of the day for a special dinner with the chef that evening. Vacationers will learn about responsible tourism that fuels and helps preserve the islands while encountering wild species of fish. After, guests can visit a private beach to snorkel and swim

Celebrity Xploration

- For the ultimate experience in the Galapagos, guests can charter their own ship for a seven-night, all-inclusive vacation with a variety of choices of pre- and post-cruise experiences
- New ports-of-call include El Barranco, Darwin Bay, Espumilla Beach, Mosquera Islet, Chinese Hat, Kicker Rock, Cerro Brujo, Walls of Tears and Puerto Villamil - the small town home to the Galapagos Giant Tortoise Center

In addition to the two new ships, travelers can continue to sail on the award-winning *Celebrity Xpedition* with seven-, 10-, 11- or <u>15-night</u>, all-inclusive vacations. Launched in 2014 to mark the 10th anniversary of sailing in this region of wonder, immersive and inspiring land excursions exclusive to Celebrity are available to guests sailing on the ship. These experiences range from dining on authentic cuisine prepared by local residents to contributing to the protected islands through the Scalesia Reforestation Project - a unique partnership with the Galapagos National Park.

All sailings can be combined with pre- and post-cruise land experiences, and each offers something different, so modern travelers can make their vacations exactly what they want them to be.

For more information on Celebrity's incredible experiences in the Galapagos Islands or to book travel, visit <u>celebritycruises.com/galapagos-experience</u> or call Celebrity's dedicated team of Galapagos experts, who can help plan the ultimate dream vacation: <u>1-888-751-9303</u>.

About Celebrity Cruises

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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