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## Only Celebrity Cruises Sweeps Wine Spectator Restaurant Wine List Awards Four Years Running

The modern luxury cruise line now holds 39 Wine Spectator Awards – more than any other cruise line in the world

**MIAMI, FL – July 27, 2016 –** For the fourth year running, Celebrity Cruises' one-of-a-kind <u>wine</u> program has been recognized by the <u>Wine Spectator</u> Restaurant Wine List Awards, claiming nine awards in 2016. In addition, Celebrity is the only ship-based winner this year among those honored with a prestigious "Award of Excellence" for their unique wine lists, featured in each ship's main restaurant. This is the **Celebrity Distinction**.

The renowned publication recognizes wine lists which "feature a well-chosen assortment of quality producers along with a thematic match to the menu in both price and style." This is the fourth year that cruise lines have been included in the awards, which have been used to recognize the world's best wine lists since 1981.

"It's an incredible honor for our one-of-a-kind wine program to win nine awards, making it the most awarded collection at sea and the only cruise line to be awarded with this prestigious award this year," said Brian Abel, Vice President, Hotel Operations, Celebrity Cruises. "It reaffirms our commitment to offer unrivaled and truly distinct experiences onboard our ships, from our vast wine collection at-sea, luxurious accommodations, world-class cuisine, and renowned hospitality; this is what makes traveling with Celebrity so distinct."

Celebrity Cruises' main dining room wine lists host over 300 prestigious labels, including Tignanello, Grgich Hills, Caymus Special Selection, and Guigal Cote Rotie. Celebrity's wine menus are continually updated in order to keep the offerings fresh and exciting, featuring an extensive global collection of fine wines, which match both the modern luxury brand's globally influenced blend of classic and contemporary cuisine, and the diverse destinations it visits across the seven continents of the world.

## Celebrity's award-winning wine experiences:

The wine lists are curated to reflect a broad range of regional and varietal selections. Celebrity Cruises seeks to constantly expand the breadth of its offerings to appeal to our wine savvy guests as well as a broader audience.

Celebrity's team of Sommeliers navigates its guests through the award-winning wine lists, guiding them to new and exciting choices. The modern luxury brand's teams also participate in ongoing education to keep them primed in wine theory, vintages, regional/varietal technicalities and, of course, food and wine pairings.

Celebrity offers a variety of onboard activities and <u>experiences</u> that immerse guests in wine education and enjoyment. These include Riedel comparative wine glass workshops, wine and food pairing events, wine tastings and more.

For more information visit www.celebritycruises.com

## **About Celebrity Cruises**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated directly or through one or more subsidiaries by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial <u>1-800-437-3111</u>, visit <u>www.celebritycruises.com</u>, or call your travel agent.

## About Wine Spectator

Wine Spectator is the world's leading authority on wine. Anchored by Wine Spectator magazine, a print publication that reaches more than 3 million readers worldwide, the brand also encompasses the Web's most comprehensive wine site (<u>WineSpectator.com</u>), mobile platforms and a series of signature events. Wine Spectator examines the world of wine from the vineyard to the table, exploring wine's role in contemporary culture and delivering expert reviews of more than 18,000 wines each year. Parent company M. Shanken Comm., Inc., also publishes *Cigar Aficionado*, *Whisky Advocate*, *Market Watch*, *Shanken News Daily* and *Shanken's Impact Newsletter*.

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