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## <u>Celebrity Cruises Rings (and Sings) in the Holidays with a Spectacular Caribbean</u> <u>Concert, Starring Demi Lovato</u>

Celebrity Cruises offers an unforgettable musical experience for guests and their families bound to the Caribbean

**MIAMI – August 30, 2016** – *Pop! Fizz! Clink!* Nothing says celebration like the pop of a champagne cork, and this year <u>Celebrity Cruises</u>' holiday guests can enjoy effervescent cocktails with a dazzling performance by pop sensation, <u>Demi Lovato</u>. In the name of holiday cheer, the modern luxury cruise line will host an exclusive concert starring the award-winning singer and songwriter, just steps outside of Port St. Maarten, on December 28, 2016. At Celebrity's once-in-a-lifetime concert, guests and their families can relish in the upbeat, sultry sounds of the "Confident" songstress, in a vibrant Caribbean backdrop. The unforgettable experience will leave vacationers dancing, singing and celebrating the night away. This is the <u>Celebrity Distinction</u>.

Celebrity has made the concert-going experience as easy to book and attend as possible; tickets are available on Celebrity's official website on a first come, first serve basis for guests sailing on one of the following four Caribbean itineraries:

- Celebrity Equinox (Departing December 19, 2016)
- Celebrity Eclipse (Departing December 21, 2016)
- Celebrity Summit (Departing December 24, 2016)
- Celebrity Reflection (Departing December 24, 2016)

"We always want to offer our guests unforgettable experiences so we're ecstatic to provide families with the chance to see Demi Lovato perform in concert this holiday season," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "We're also offering a special meet-and-greet with Demi, a truly unique and unforgettable experience that only Celebrity can provide. We can't think of a better way for families to celebrate the holidays and prepare for the New Year than enjoying a one-of-a-kind concert in St. Maarten combined with a modern luxury cruise. This is what makes us so distinct."

Lutoff-Perlo continued: "It is incredibly rare to find four ships from our world-class fleet docked together in the same port of call; it's as if the stars aligned to make this occasion even more special. This once-in-a-lifetime opportunity couldn't have come at a better time."

Starting today, guests who book the sailings above can purchase concert tickets, which range from general admission to VIP tickets. Tickets are available for purchase online, by visiting <a href="mailto:celebritycruises.com/concert">celebritycruises.com/concert</a>. Guests already booked on one of the four highlighted cruises can also purchase concert tickets by visiting the website.

For more details on Celebrity Cruises holiday sailings and to purchase tickets for the concert, visit <u>celebritycruises.com</u>.

## **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 10 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit <a href="https://www.celebritycruises.com">www.celebritycruises.com</a>, or call your travel agent.

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