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<u>Celebrity Cruises Announces One-of-a-Kind 'Top Chef at Sea' New Year's Eve Signature</u> Sailing to celebrate new 2017 partnership with Bravo Media

Ultimate New Year's Eve Sailing to feature four popular cheftestants and mouthwatering new experiences for food lovers

MIAMI, FL & NEW YORK CITY – September 8, 2016 – Celebrity Cruises and Bravo Media have extended the popular "Top Chef at Sea" program through 2017, and will offer "Top Chef" fans and foodies the ultimate opportunity to vacation with an incredible lineup of cheftestants on the exclusive "Top Chef Signature Sailing" in 2016. Setting sail December 30th onboard *Celebrity Silhouette*, there's no better way to ring in the New Year than sailing this one-of-a-kind, delectable 9-night Eastern Caribbean holiday getaway. This is the Celebrity Distinction.

Guests onboard will enjoy various up-close-and-personal culinary experiences with four former "Top Chef" competitors, including*i:

- Jeremy Ford: Top Chef California winner; Chef de Cuisine at the Matador Room in Miami, FL
- **Doug Adams**: *Top Chef Boston finalist*; Chef de Cuisine at Portland Penny Diner in Oregon
- **Tiffany Derry**: *Top Chef D.C. and Top Chef All-Stars finalist;* Owner of TD Concepts, Inc.
- Ash Fulk: Top Chef Las Vegas contestant; a chef in NYC

Along with meeting the four cheftestants onboard, this year's "Top Chef Signature Sailing" will also feature a new unrivaled culinary experience. This exclusive event will bring all of the talented chefs together to host a one-of-a-kind pop-up restaurant. Guests will be given this one-night opportunity to explore the cheftestant's best dishes, prepared by them, and a chance to mingle with culinary artists once they're done in the kitchen.

Throughout the signature sailing, passionate foodies and fans alike can enjoy exclusive one-on-one experiences with the chefs by booking private cooking classes and chef-hosted shore excursions to polish their culinary techniques and get advice and tips from some of the best chefs at sea. The itinerary will also

feature interactive cooking demonstrations. As the chefs turn up the heat and prepare their dishes, they will engage with audience members, answering questions and walking them through the preparation of their meal.

In addition to the "Top Chef Signature Sailing" with esteemed alums, Celebrity will continue to offer interactive Quickfire Challenges and "Top Chef"-inspired menu evenings on its modern luxury vacations available fleetwide (excluding *Celebrity Xpedition*), for all sailings departing through June 2017. Exhilarating Quickfire Challenges will put guests in the spotlight to get a taste of the pressure the cheftestants experience on the popular series. Plus, guests can indulge in a selection of the dishes the judges raved about on the series at "Top Chef Night" in the main restaurant.

Select exclusive events are subject to an additional fee.

Celebrity originally partnered with "Top Chef" in November 2014 to launch the exclusive "Top Chef at Sea" experience. The extension of "Top Chef at Sea" allows for guests to continually sail with Celebrity on a modern luxury vacation with endless, unique culinary possibilities. For more details about "Top Chef at Sea," visit <u>celebritycruises.com/topchef</u>.

Bravo's Emmy® and James Beard Award-winning "Top Chef" will return later this year for season 14. "Top Chef" is produced by Magical Elves with Dan Cutforth and Jane Lipsitz serving as executive producers.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

About Bravo Media:

Bravo Media is the premiere lifestyle and entertainment brand that drives the cultural conversation around its high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture. The network's diversified slate includes Bravo's first scripted series "Girlfriends' Guide to Divorce," scripted comedy "Odd Mom Out," and unscripted favorites such as Emmy award-winning "Top Chef," "Vanderpump Rules," "Below Deck," "Southern Charm" and the popular "Million Dollar Listing" and "The Real Housewives" franchises as well as the only live late-night talk show, "Watch What Happens Live." Available in 92 million homes, Bravo is a program service of NBCUniversal Cable Entertainment, a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Watch Bravo anywhere: On Demand, online or across mobile and

connected TVs. Bravo has been an NBCUniversal cabl	e network since December	2002 and first launched in
December 1980.		

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ⁱ Cheftestant line-up subject to change