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**The Best Things Happen in Threes: Celebrity Cruises Wins Big at  
UK Travel Industry Awards**

**MIAMI – September 20, 2016** – Celebrity Cruises has been named the Travel Company of the Year at the TTG Travel Awards 2016, a highly prestigious recognition of the best in the travel industry as voted for by expert travel agents.

As well as the major gong, Celebrity Cruises was also recognized in two further awards as Luxury Cruise Line of the Year and the LGBT Friendly Travel Business of the Year at the same event. The Awards took place in London on 19 September 2016.

Celebrity Cruises led the event and received the highest number of award wins. In addition to the incredible wins, almost half of the sales professionals shortlisted in the much-contested On The Road Hero award were from the Celebrity Cruises UK and Ireland sales team.

Lisa Lutoff-Perlo, president and CEO, Celebrity Cruises, comments:

"In particular the Travel Company of the Year award highlights just how much Celebrity Cruises engages agent partners, inspires the travel industry, and achieves incredible things. Celebrity Cruises won this ultimate award after receiving the highest level of agent feedback across every nominated company in the UK travel sector. Incredible doesn't quite cover it!"

"I am immensely proud of our teams around the world, both on land and on-board our ships, who all work so hard and with such great passion to achieve great things. Our drive and ambition is infectious, and there is no company whose people deserve to be recognized as the Travel Company of the Year more."

In order to win this overall award, Celebrity Cruises beat off competition from globally recognized brands in the travel sector such as Etihad, Amadeus, Jumeirah Hotels and Resorts and Sandals Resorts.

The wins follow hot on the heels of other award successes for Celebrity Cruises in the UK in recent weeks. Celebrity Cruises ranked inside the The World's Top 100 travel experiences as voted for by the readers of

Condé Nast Traveller, and won the coveted Ocean Cruise Line of the Year moniker at the annual Food and Travel Magazine Reader Awards.

For more information on Celebrity Cruises please visit [CelebrityCruises.com](http://CelebrityCruises.com) or talk to your travel agent.

**About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

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