



Media Contacts:
Nathalie Alberto
(305) 539-6721
nalberto@celebrity.com

Bradley Norman
(305) 539-4413
bradleynorman@celebrity.com

And the Winner is... Celebrity Cruises Honors 2017's Top Travel Agency Partners with Annual Awards

Celebrity is excited to celebrate and hard work and dedication of its beloved travel partners

MIAMI – December 14, 2017 – Celebrity Cruises is turning the spotlight and celebrating the achievements of its top travel partners with its 2017 annual awards, recognizing the best of the best in the travel industry.

"Our superb travel partners that we work with on a daily basis are the backbone of our business," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "We're continually developing new initiatives and programs to help their business and strengthen our relationship, but sometimes the best way to do so is by simply saying 'thank you' and congratulating them for their hard work and dedication."

"Our dedicated travel partners work tirelessly to drive the success of our brand, so we are incredibly excited to step back and take a moment to recognize all of their hard work, incredible passion and commitment to Celebrity Cruises," said Dondra Ritzenthaler, Senior Vice President, Sales, Trade Support and Service, Celebrity Cruises. "Their results are absolutely undeniable and remain one of the most rewarding aspects of my job. Words simply cannot express how grateful I am for all of their hard work!"

Keith Lane, Vice President of Sales, Celebrity Cruises, added: "Day in and day out, we work with so many amazing travel partners who are dedicated to our brand, and today we are awarding the very best and celebrating their success. Their passion for our business is exemplary and their support means a great deal to everyone here at Celebrity Cruises. We cannot say 'thank you' enough!"

Celebrity's 2017 award winners include:

- Chairman's Award: World Travel Holdings
- President's Award: Cruise Planners
- Field Sales Account of the Year: Nexion
- Celebrity Cruises Rising Star of the Year: Trendy Travel
- Consortia Partner of the Year: Virtuoso
- North America Partner of the Year: Expedia Inc.
- Breakout Account of the Year: Life Journeys
- Online Account of the Year: CruCon Cruise Outlet
- Strategic Account of the Year: Online Vacation Center
- Host Agency Account of the Year: Avoya Travel
- Franchise Network Account of the Year: Dream Vacations / CruiseOne / Cruises Inc.
- Corporate Meetings and Incentives Account of the Year: 3D Cruise Partners
- East Region Account of the Year: Palm Coast Travel
- Canada Account of the Year: Cruise Experts by Merit Travel
- Central Region Account of the Year: Cruise Brothers / Anywhere, Inc.
- West Region Account of the Year: Montrose Travel
- Inside Sales Account of the Year: S and K Travel

- West Region Strategic Market Account of the Year: Auto Club Enterprises
- East Region Strategic Market Account of the Year: American Discount Cruises
- Central Region Strategic Market Account of the Year: MAST Travel Network
- Canada Region Strategic Market Account of the Year: Expedia Cruiseshipcenters Oakville South
- Future Cruise Account of the Year: NEST "Network of Entrepreneurs Selling Travel"

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

###