

The First-of-its-Kind Celebrity Flora Celebrates Its Next Milestone

Celebrity Cruises marks the keel laying at DeHoop for the brand's first ship ever built specifically for the Galapagos Islands



Photographed from left to right: Joseph Miorelli, Associate Vice President, Newbuild Technical Projects, Royal Caribbean Cruises Ltd.; Bernardo Carrillo, Managing Director, Celebrity Vacations, Celebrity Cruises; Robert Flack, Director, Hotel Operations, Newbuild and Revitalizations, Celebrity Cruises; Eelco Cornelisse, Site Manager, Celebrity Cruises; Peter Guelle, BG Studios; Patrick Janssens, CEO Shipyard DeHoop; Fre Drenth, Technical Director-Naval Architect M.S.c; Stavros Zankos, Chief Engineer, Celebrity Cruises; Remco van Ee, Llyods; *Photo courtesy of Harts Productions*

NETHERLANDS – December 15, 2017 – The ceremonial keel laying took place for *Celebrity Flora* in Tolkamer, Netherlands, setting the foundation for the ship's innovative new structure.

A 49.2 ton block was lifted in the air and a lucky coin was placed in the dock before the block was lowered into position. With the solid foundation in place, the building blocks can be joined together to create the ship of the future.

Leaders from both Celebrity Cruises, BG Studios, and DeHoop were at the event to celebrate the next stage of the ship's evolution.

Celebrity Flora will sail from Baltra year-round, making her first sailing on May 26, 2019. Bookings are now open at www.celebritycruises.com/galapagos/ships/celebrity-flora or through a travel agent, for the ship's alternating seven-night inner and outer loop itineraries.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is

one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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