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**ICONIC. EXCLUSIVE. LOCALLY INSPIRED. DISCOVER EUROPE LIKE NEVER BEFORE WITH  
CELEBRITY CRUISES' NEW CELEBRITY DISCOVERY COLLECTION**

*The exciting new tours are perfectly designed for small groups to enjoy more in-depth experiences  
throughout the region*



**MIAMI, FL – February 5, 2018** – From an exclusive tour of Italy’s Amalfi Coast, to a private limoncello tasting in Malta, Celebrity Cruises’ new Celebrity Discovery Collection opens up the world for intimate groups of curious travelers through carefully curated shore excursions. The first tours in the growing collection will be offered in the stunning vistas of the Western Mediterranean, with more tours being added globally throughout 2018.

Building on the brand’s award-winning modern luxury shore excursion portfolio, the Celebrity Discovery Collection was designed with both the seasoned wanderer and new-to-cruise in mind. The tours range from eclectic, off-the-beaten-path adventures for the naturally curious explorer, to tours that take travelers to the must-see locales of every port. While every tour is unique, each was expertly crafted for those seeking immersive experiences in a small group setting. With a maximum of 24 guests in each tour, guests will get more time at each location, individual interaction with their guide, and a more up close and personal travel experience.

“My last visit to the gorgeous Western Mediterranean acted as the inspiration behind the new Celebrity Discovery Collection tours. We were so inspired by the many hidden gems we were exposed to during our time exploring this stunning region, and wanted to offer our guests these truly unique, behind-the-scenes,

exclusive experiences; and thus the Celebrity Discovery Collection was born,” said Lisa Lutloff-Perlo, President and CEO, Celebrity Cruises.

Susan Bonner, VP, Revenue Management and Onboard Revenue, Celebrity Cruises, added: “We wanted to design a fresh collection of excursions that would immerse guests into the various inspired locales we visit throughout the Western Mediterranean and give them more of a taste – literally – of what the region has to offer, with destination- and culinary-focused experiences. From cherished icons and famous landmarks to fabulous restaurants and more, these experiences were carefully curated to help small, intimate groups delve deep into the region like never before.”

The Celebrity Discovery Collection was designed with all travelers in mind – from the modern explorer to the newly immersed – there is a tour for everyone. Among the many new tours, guests can book a [French Day Experience in Nice and St. Paul de Vence](#), where they can venture into the 17th century underground vault and storied wine shop in Old Nice before journeying to Michelin-starred restaurant La Colle-sur-Loup for lunch, and ending in the enchanting St. Paul de Vence; foodies can embark on an exclusive [Italian Pasta Experience](#), where they'll arrive at the famed Martelli pasta factory by carriage for a tour of the facilities, followed by an entertaining pasta-making demonstration at Torre a Cenaia in Tuscany; those musically inclined guests will be transported back in time with a live concert of medieval music at [Barcelona's Secret Basilica – Concert at the Bell Tower](#); or experience [Valldemossa and Exclusive Lunch in Deia](#), where guests explore the quaint countryside before enjoying a private piano concert and visiting the La Cartuja ancient monastery.

Guests interested in learning more, or those ready to dive deep into the wonders of the Western Mediterranean, can visit [www.celebritycruises.com/shore-excursions/shore-ex/discovery-collection](http://www.celebritycruises.com/shore-excursions/shore-ex/discovery-collection).

**About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

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