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IT'S GETTING HOT IN HERE: HOLLYWOOD HOT GLASS COMES ABOARD CELEBRITY CRUISES



Note: Hi-res images are available for download at www.celebritycruisespresscenter.com

Guests will now have the opportunity to shape their experience – literally – with hands-on, interactive classes

MIAMI, FL – **February 20, 2018** – Taking the onboard experience to an entirely new level, Celebrity Cruises is pleased to announce the addition of Hollywood Hot Glass onboard their award winning ships, which expands on the brand's previous hot glass programming with a brand new hands-on element.

Hollywood Hot Glass will host a live glassblowing demonstration on The Lawn Club at the beginning of participating sailings. Following the live demo, guests will be able to register for their own Hot Glass Class, available throughout their itinerary, where they'll work with a Hot Glass Instructor to create their very own piece of art.

"We're always working to identify new and exciting opportunities for our guests on board, and we really feel that our new partnership with Hollywood Hot Glass is the perfect evolution of our past hot glass offering," said Brian Abel, Vice President, Hotel Operations, Celebrity Cruises.

"It is a true honor to partner with Celebrity Cruises. We are extremely grateful to have the opportunity to share our passion for glass through our Hot Glass Class program aboard three of the beautiful Celebrity ships. To witness the pure joy the hands on glass-making experience brings everyone is by far the most rewarding aspect of our program today," said Brenna Baker Brown, Founder of Hollywood Hot Glass.

In each class, guests will have the opportunity to choose from eight unique pieces – including a vase, starfish, and a heart, starting at \$40 per piece – and choose from a variety of colors. The gorgeous finished product requires a 12-hour cool down period, after which guests are welcome to take their piece home with them.

The new experience will be featured on three ships in the Celebrity fleet and will launch on *Celebrity Equinox* beginning February 17, 2018, while *Celebrity Eclipse* will begin offering the program on April 1, 2018, and *Celebrity Solstice* on June 15, 2018. To learn more, visit <u>www.celebritycruises.com/things-to-do-onboard/activities</u>.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit <u>www.celebritycruises.com</u>, or call your travel agent.

About Hollywood Hot Glass:

Our signature HOT Glass Class program was developed to bring the unique experience of the ancient art of glass-blowing to our community in South Florida. We are now very excited to be offering this amazing opportunity to the guests traveling with Celebrity Cruises all over the world.

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