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## TAKE A WALK ON THE WILD SIDE WITH BEN FOGLE AND CELEBRITY CRUISES

*The exciting new tours were designed with the adventurous, modern luxury thrill-seeker in mind*



**Note:** Hi-res images and video are available for download at [www.celebritycruisespresscenter.com](http://www.celebritycruisespresscenter.com)

**MIAMI, FL – March 20, 2018** – Scale a volcano, race a yacht, or explore the rainforest as part of Celebrity Cruises’ new range of exciting world-opening experiences designed in collaboration with world-renowned adventurer Ben Fogle. The new excursions are an expansion of the top-rated *Ben Fogle’s Great Adventures* excursion series currently offered in Europe.

*Ben Fogle’s Great Adventures* program enables guests to explore destinations through the eyes of a local; they can experience culture, history, famous sights, wildlife and adventure at ports of calls throughout Europe, and now the Caribbean and Alaska as well.

“No one understands adventure quite like Ben Fogle, and that’s why we are further expanding our guest-favorite *Ben Fogle’s Great Adventures* program from nine tours to 20 tours around the world,” said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. “Destination is a pillar of our brand and these tours will build on that while also expanding our award-winning shore excursion portfolio, taking guests to new heights – from the peak of a dormant volcano in the Caribbean to the glistening glaciers of Alaska – and opening their world like never before.”

Recently appointed Celebrity Cruises Global Destination Ambassador, Fogle has designed these new exhilarating journeys across the Caribbean and Alaska for the first time, as well as new additions in Europe.

"I'm so excited to share some of my favorite destinations as part of the new series of *Great Adventures*," said Ben Fogle, Celebrity Cruises' Global Destination Ambassador. "My new role as Global Destination Ambassador allows me to indulge my shared passion with Celebrity Cruises of opening up the world with incredible experiences. Some are not for the faint-hearted, such as climbing a volcano to its peak 3,792 feet above sea level, but the rainforest sights and sounds on the way up and views at the top are well worth the ascent."

Fogle's global travels have been the inspiration of these 11 new and inspiring activities, added to the *Ben Fogle's Great Adventures* program, in some of the planet's most awe-inspiring locales, including:

- **Ocean Yacht Racing in Antigua** – Indulge that competitive spirit and set sail getting as hands-on as guests want – work the winches, trim the main sail or even take the helm and steer the yacht to victory. Or they can simply sit back and enjoy the incredible views and soak up the sun.
- **Mount Liamuiga Volcano Hike in St. Kitts** – Climb to lofty new heights and ascend through the tropical rainforest, enjoying the incredible flora and fauna to the rim of the dormant volcano's crater. Once at the peak enjoy the reward of stunning panoramic views, even over to neighboring islands on a clear day.
- **Icy Strait Point Kayak Adventure in Alaska** – Become immersed in nature and paddle among the raw beauty of the Alaskan wilderness. Explore remote bays and spot the local wildlife including sea lions, eagles and even brown bears on the shore.

The new *Great Adventures* designed in collaboration with [Ben Fogle](#) are now open for booking, for more information or to see the full line-up of new exhilarating excursions, visit [www.celebritycruises.com/pcp-excursions/search-results?interests=benfogle](http://www.celebritycruises.com/pcp-excursions/search-results?interests=benfogle). To learn more about Celebrity's growing shore excursion portfolio, including the recently launched Celebrity Discovery Collection and the award-winning Chef's Market Discoveries tours, visit [www.celebritycruises.com/shore-excursions](http://www.celebritycruises.com/shore-excursions).

#### **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

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