A CUT ABOVE: CELEBRITY APEX BEGINS HER JOURNEY TO THE TOP
Launching construction on the next industry-changing ship in its Edge series,
Celebrity Cruises pushes modern luxury travel to even greater heights

SAINT-NAZAIRE, FRANCE – July 23, 2018 – Celebrity Cruises is poised to transform the way modern travelers experience the world – all over again – as the first piece of steel is cut on its newest ship, Celebrity Apex, at the Chantiers de l’Atlantique shipyard (formerly STX France) in Saint-Nazaire, France. When completed, Celebrity Apex will take its place as the height of modern luxury, so its name couldn’t be more apt. The second ship in Celebrity’s revolutionary Edge series, Celebrity Apex comes right in the wake of the industry’s most anticipated new ship, Celebrity Edge.

Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises, who attended the ceremony accompanied by her leadership team, said: “Welcoming Celebrity Apex into our family with the leadership team was a very special moment, especially when we all signed the ship silhouette cut from the first piece of steel.”

Lutoff-Perlo added: “We are so grateful for our partnership with Chantiers de l’Atlantique and are thrilled to work on another very special ship together. The success and momentum for Celebrity Edge has been incredible, and with Celebrity Apex we will yet again show how we are taking our brand to the next level. We are offering our guests the best way to experience the world in modern luxury style.”

Laurent Castaing, General Manager, Chantiers de l’Atlantique, said: “We are proud to celebrate the launch of another incredible Edge Class ship with Celebrity Cruises. The brand is known for many industry firsts so it’s fitting that Celebrity Apex is the first to participate in a steel cutting ceremony under our new name Chantiers de l’Atlantique, another milestone of the great partnership we have built together.”
Celebrity Apex is expected to make her debut in spring 2020, with the third and fourth Edge series ships arriving in Fall 2021 and Fall 2022, respectively. For more information on Celebrity and the Edge series, visit www.celebritycruises.com.

About Celebrity Cruises:
Celebrity Cruises’ iconic “X” is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers’ precious time. Celebrity Cruises’ 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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