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## THE MOST ANTICIPATED SHIP OF THE YEAR IS FINALLY HERE

Celebrity Cruises' highly anticipated ship gets an electrifying welcome to her new South Florida home



Note: Hi-res images and video assets are available for download at www.celebritycruisespresscenter.com.

**MIAMI** – **November 19, 2018** – The game-changing *Celebrity Edge* has officially arrived at the new home of modern luxury – Port Everglades' Terminal 25 (T25) in Hollywood, Fla. – following the ship's first-ever, 15-day transatlantic crossing.

Chairman and CEO of Royal Caribbean Cruises Ltd., Richard D. Fain, said: "The arrival of *Celebrity Edge* today book-ends a major chapter in the growth of Celebrity Cruises. It's the culmination of years of dreaming, designing and dedication to bring this magnificent ship to life. A new era is truly upon us."

Viewing this momentous occasion from the bridge of *Celebrity Edge* with Fain, President and CEO of Celebrity Cruises, Lisa Lutoff-Perlo, added: "The completion of her first-ever transatlantic crossing and arrival at T25 marks such a historic moment for Celebrity Cruises. This has been more than four years in

the making. The collaboration and effort between teams across the world all comes together in this incredible moment. I can think of no better place to be than with Captain Costas and the crew of *Celebrity Edge* knowing that we are sailing into the future, literally and figuratively, with this beautiful ship."

Adorning the decks as *Celebrity* Edge entered the channel for the first time, more than 1,400 excited crew members waved to a sea of shoreside colleagues who gathered to welcome the ship and her crew to their new home at an exclusive welcome event hosted at the Nova Southeastern University Oceanographic Center – a fitting debut for Celebrity's first new ship in six years and the first of a new class in more than a decade.

After the arrival of *Celebrity Edge* at T25, Lutoff-Perlo and Fain then hosted a grand opening ceremony in the revolutionary new terminal. Attended by key brand executives and esteemed Broward County and City of Hollywood officials, the dramatic ribbon-cutting ceremony marked the official grand opening of the first terminal designed exclusively for the Celebrity brand, dubbed the new home of modern luxury.

Brought to life in collaboration with Broward County's Port Everglades, Bermello Ajamil & Partners, Inc. and Moss Construction, T25 melds a stunning, warmly inviting design with unique technology, such as Expedited Arrival, which will make the check-in process absolutely seamless, as well as an interactive light wall art installation. T25 will also offer <u>The Retreat guests</u> a singular experience along the path to The Retreat, with an exclusive lounge, elevator lobbies, screening areas and even a private rooftop terrace.

*Celebrity Edge* embarked on the more-than 4,000-mile transatlantic voyage from the Chantiers de l'Atlantique shipyard in Saint-Nazaire, France, on November 4, 2018, with more than 1,400 crew members on board. Along the way, the cutting-edge new ship visited ports in both Azores, Portugal, and Freeport, Bahamas.

*Celebrity Edge* begins her inaugural season sailing alternating seven-night <u>eastern</u> and <u>western Caribbean</u> <u>cruise itineraries</u>, with her Maiden Western Caribbean voyage departing on December 9, 2018, and her Maiden Eastern Caribbean voyage departing on December 16, 2018. Then, in spring of 2019, *Celebrity Edge* crosses the Atlantic again to offer guests stunning vistas of the Mediterranean with a range of <u>seven- to 11-night sailings</u> visiting iconic cities, including Barcelona and Rome.

Bookings for *Celebrity Edge* are now open at <u>www.celebritycruises.com/edge</u> or through a travel advisor. *Celebrity Edge* will be joined by her sister ship, *Celebrity Apex*, in 2020, and two additional ships in the Edge Series will follow in 2021 and 2022.

## About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel advisor.