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TWO SHIPS, COUNTLESS NEW EXPERIENCES: CELEBRITY CRUISES UNVEILS 2021 GALAPAGOS DEPLOYMENT

With the addition of Celebrity Flora and the revolutionized Celebrity Xpedition, there has never been a better time to explore the Galapagos Islands



Note: Hi-res images and video are available for download at www.celebritycruisespresscenter.com.

MIAMI – **February 21, 2019** – Modern explorers looking to discover the natural beauty of the Galapagos Islands in unrivaled comfort will find an array of exciting new opportunities with the unveiling of <u>Celebrity Cruises</u>' 2021 sailings. With the launch of the cutting-edge luxury mega yacht *Celebrity Flora* and the stunning modernization of *Celebrity Xpedition*, this is poised to be Celebrity's best Galapagos season yet, connecting guests to these awe-inspiring islands and the evolutionary wonders found exclusively in this region, such as the blue-footed booby, Darwin's finches, land and marine iguanas, and more, like never before.

"Celebrity Cruises has been sailing the Galapagos Islands since 2004. All this time in the destination allows us to perfect every detail of the vacation experience and offer our guests a one-of-a-kind, seamless and completely unforgettable vacation," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "We have taken our experience in this unique and untouched archipelago and combined it with an unparalleled experience on board, so that we offer the best ships, the best crews and certified naturalists, and the best all-inclusive packages. There is simply no better way to experience the incredible Galapagos Islands than with Celebrity."

CELEBRITY FLORA REDEFINES THE EXPEDITION TRAVEL EXPERIENCE

With its all-suites accommodations, the 100-guest *Celebrity Flora* will be one of the most energy-efficient ships of its size in the Galapagos Islands. The ship will offer seamless sea-to-shore transportation with the innovative new Novurania Yacht Tenders, and an industry-first Galapagos Glamping experience. Innovative outward-facing design gives guests 360-degree views of the islands, while personal suite attendants, new dining venues, an open-air stargazing platform, and expert-led ecological seminars take Galapagos vacations to new heights.

On *Celebrity Flora*, guests choose from a selection of 10-, 11-, and 16-night packages, which feature either pre- or post-cruise expeditions to bucket-list destinations and including one of two seven-night Inner or Outer Loop Itineraries, both sailing from Baltra, Ecuador.

EXPLORE LIKE NEVER BEFORE ON THE REVOLUTIONIZED CELEBRITY XPEDITION

Following its seven-day "revolutionary" revitalization in September 2018, *Celebrity Xpedition* debuted with an array of enhancements across the 100-guest mega-yacht, from redecorated staterooms, lounges, and restaurants that perfectly complement the natural beauty of this one-of-a-kind destination, to faster and more reliable Wi-Fi that allows guests to stay connected even as they disconnect.

Travelers looking to experience the gorgeous Galapagos Islands can do so with ease onboard *Celebrity Xpedition*, where they can choose from a selection of 10-, 11-, and 16-night packages, which feature either pre- or post-cruise expeditions to bucket-list destinations and including one of two seven-night Inner or Outer Loop Itineraries, both sailing from Baltra, Ecuador.

The best ship in the Galapagos will get even better in June 2019, when *Celebrity Xpedition* will debut enhanced suites services and amenities coinciding with the arrival of the new *Celebrity Flora*. *Celebrity Xpedition* suite guests will be geared up with marine binoculars to use on their cruise, as well as premium backpacks and rain ponchos that they can take back home with them. When unwinding in their suites on board, guests will enjoy stateroom attendants who can help with packing and unpacking, full in-suite dinner service, upgraded premium bathrobes, luxurious bath products from Ecuador, and more.

To learn more about the brand's unrivaled offerings, its industry-leading stewardship and conservation efforts in the region, or to book a one-of-kind vacation in the beautiful Galapagos Islands, visit www.celebritycruises.com/galapagos.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is

one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel advisor.

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