

CELEBRITY APEX DEFINES THE PEAK EUROPEAN EXPERIENCE

The new alternating 10- and 11-night European explorations will take guests to the Edge



MIAMI – **August 22, 2019** – With <u>Celebrity Cruises</u>' 2020 Europe season poised to be the line's most "revolutionary" yet, today the brand unveiled four new longer European sailings on board its newest ship, <u>Celebrity Apex</u>, the second ship in the brand's innovative Edge Series.

"Like her industry-changing sister ship, <u>Celebrity Edge</u> – which was just named one of <u>TIME Magazine's</u> <u>2019 World's Greatest Places</u>¹ – Celebrity Apex will feature an innovative outward-facing design and transformational accommodations that invite guests to take in the breathtaking world around them," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "Now, with these four new and longer Mediterranean sailings, guests will have the opportunity to enjoy the peak European experience in true Celebrity style."

Among the new sailings on board *Celebrity Apex* are three 10- and 11-night Eastern Mediterranean sailings and a new 11-night Western Mediterranean sailing. The two 11-night Greece, Malta and Turkey sailings will depart from Rome, Italy, visiting Istanbul, Turkey; Ephesus (Kusadasi), Turkey; Santorini, Greece; Mykonos, Greece; Athens, Greece; Valletta, Malta; and Barcelona, Spain; while on the 10-night Greece, Malta and Turkey cruise, guests will be immersed in eight beautiful ports, including Barcelona, Spain; Crete, Greece; Santorini, Greece; Mykonos, Greece; Kusadasi, Turkey; Athens, Greece; Naples, Italy; and Rome, Italy. The one-of-a-kind 11-night Spain, France and Italian Riviera expedition will sail round-trip out of Barcelona, Spain, calling Provence (Marseille), France; Monte Carlo, Monaco; Nice, France; Santa Margherita, Italy; Rome, Italy; Naples, Italy; Palma De Mallorca, Spain; and Valencia, Spain.

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From impeccable accommodations, including Edge Staterooms with Infinite Verandas and two-story Edge Villas with outdoor plunge pools, to 29 world-class culinary venues, *Celebrity Apex* has it all. Following the ship's Southampton debut, *Celebrity Apex* will offer a mini season of five sailings to European destinations, including the Norwegian Fjords and the northern coasts of Spain and Portugal. Aboard the game-changing new vessel travelers can experience a new 10-night Capital Cities Cruise with visits to iconic cities including Amsterdam, Copenhagen, Oslo and Paris.

After *Celebrity Apex*'s Northern Europe mini season, she'll spend the rest of her inaugural summer sailing seven- to 12-night itineraries in the Mediterranean, with visits to bucket-list destinations such as Lisbon, Portugal; Istanbul; Monte Carlo; Cannes, France; and more. Intrigued European explorers are able to book cruises on board *Celebrity Apex* now. For more details on *Celebrity Apex* and the exciting new sailings being offered, visit www.celebritycruises.com/cruise-ships/celebrity-apex.

Joining Celebrity Apex in Europe is her award-winning sister ship, Celebrity Edge, and the newly revolutionized <u>Celebrity Silhouette</u> and <u>Celebrity Constellation</u> – featuring new staterooms and suites, new public spaces, and new luxurious designs. An exciting addition to the European itineraries is Trieste, Italy, and the first-ever mini season of sailings from Lisbon, that includes overnight stays in this incredible city. Country-immersive sailings are also being introduced that focus on Italy and Greece, designed to give quests an ever greater, in-depth experience. Celebrity will be returning to Istanbul and Kusadasi, Turkey, and Oslo, Norway, featuring overnight stays in the land of the midnight sun, as well as offering overnight stays in the guest-favorite cities of Dublin, Ireland, and Reykjavik, Iceland. Celebrity's European itineraries will offer incredible choice, with over 90 destinations and 48 overnights, so travelers have more ways to explore Europe like never before, all while sailing on an award-winning fleet of modern luxury ships. For more details Celebrity's European on exciting sailings visit www.celebritycruises.com/destinations/european-cruises.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL).

Media can stay up-to-date by visiting <u>www.celebritycruisespresscenter.com</u>. For more information, dial 1-800-437-3111, visit <u>www.celebritycruises.com</u>, or call a travel advisor.

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