

## <u>CELEBRITY CRUISES CLAIMS TOP HONORS AT 2019 TRAVEL WEEKLY READERS'</u> <u>CHOICE AWARDS</u>

The brand snagged five awards in total, with Celebrity Edge claiming two honors of its own



(From left to right: **Keith Lane**, Vice President, National Accounts and Field Sales, North and South America, Celebrity Cruises; **Arnie Weissmann**, Editor in Chief, *Travel Weekly*; and **Dondra Ritzenthaler**, Senior Vice President, Sales, Trade Support and Services, Celebrity Cruises)

**MIAMI** – **December 13, 2019** – It may be time for <u>Celebrity Cruises</u> to order a larger trophy cabinet, as the modern luxury brand claimed five of the top honors at the <u>2019 Travel Weekly Readers' Choice Awards</u> last night. Among the reader-voted accolades snagged by the brand are "Best Premium Cruise Line" for a twelfth consecutive year and "Best Cruise Line in Europe" for a tenth year running, plus Celebrity was recognized for a second consecutive year as "Best Expedition Cruise Line" for its unrivaled <u>all-inclusive Galapagos experiences</u>.

The brand's newest ship, <u>Celebrity Edge</u>, also won big at the ceremony, claiming the coveted "Best New Ship" award and being named "Best Premium Cruise Ship," an honor previously held by <u>Celebrity Reflection</u> for a record ten consecutive years.

"What better way to close out an incredible year at Celebrity Cruises – and ring in another new and exciting year – than by claiming some of the most prestigious awards in travel," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "Congratulations are in order for all of the winners and a heartfelt 'thank you' to the dedicated travel advisors who love and support our brand."

"I'm still in awe," said Dondra Ritzenthaler, Senior Vice President, Sales, Trade Support and Services, Celebrity Cruises. "We hold our travel advisors so near and dear to our hearts; we're always working to support and uplift them and their businesses and to contribute to their success. We're a better brand because of their invaluable feedback and inspiring passion, and tonight they showed us just how passionate they are about Celebrity Cruises by voting to honor us with some of the top honors of the night and for that we're forever grateful."

Keith Lane, Vice President, National Accounts and Field Sales, North and South America, Celebrity Cruises, added: "We truly cannot thank *Travel Weekly* and our valued travel advisors enough. Their continued support and passion for our brand have gotten us where we are today and will get us where we need to go in the future."

*Travel Weekly* recognized the honorees at its seventeenth annual Readers' Choice Awards on December 12, 2019. Winners were selected across 79 categories, ranging from hotels and tours to airlines, cruise lines and more, and represent the best of the best in travel. The awards are presented to honorees considered by *Travel Weekly* readers who led the way in product and service during the past year.

## **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL).

Media can stay up-to-date by visiting <u>www.celebritycruisespresscenter.com</u>. For more information, dial 1-800-437-3111, visit <u>www.celebritycruises.com</u>, or call a travel advisor.

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