



## **CELEBRITY CRUISES RECOGNIZES EXCELLENCE WITH THE UNVEILING OF THE BRAND'S 2019 TOP TRAVEL AGENCY ADVISOR AWARDS**

*The annual awards underscore Celebrity's appreciation for the hard work and dedication displayed by the awardees throughout the year*

**MIAMI – December 17, 2019** – After a transformative year filled with awards and recognition for [Celebrity Cruises](#), the brand is taking a moment to look back and show appreciation to the travel agencies and advisors who made it all possible.

2019 was marked by several significant milestones for Celebrity – the inaugural year of [Celebrity Edge](#) – named one of the [World's Greatest Places of 2019 by TIME Magazine](#)<sup>1</sup> – the launch of [Celebrity Flora](#), the unveiling of a new brand campaign, and the dramatic modernizations of [Celebrity Millennium](#), [Celebrity Summit](#) and [Celebrity Equinox](#) as part of [THE CELEBRITY REVOLUTION](#).

"None of the incredible milestone moments we have unveiled as a brand in 2019 would have been possible without the hard work and dedication of our amazing travel agency partners and travel advisors," said Dondra Ritzenthaler, Senior Vice President, Sales, Trade Support and Service, Celebrity Cruises. "We look forward to continued collaboration in 2020, starting with the launch of our newest ship, [Celebrity Apex](#), but first we want to stop and take a moment to simply say 'thank you' for all you do and for yet another hallmark year."

The 2019 award winners include:

- Breakout Account of the Year: Travel Experts
- Canada Account of the Year: The Travel Agent Next Door
- Canada Strategic Market Account of the Year: Voyages Optimistes
- Celebrity Cruises Rising Star of the Year: Go Travel
- Central Region Account of the Year: KHM Consulting
- Central Region Strategic Market Account of the Year: Crown Cruise Vacations
- Chairman's Award: Cruise Planners
- Consortia Partner of the Year: American Express
- Corporate Meetings and Incentives Account of the Year: 3D Cruise Partners
- Field Sales Account of the Year: Palm Coast Travel
- Franchise Network Account of the Year: Dream Vacations/CruiseOne
- Future Cruise Account of the Year: Ensemble Travel
- Host Agency Account of the Year: Nexion, LLC
- Inside Sales Account of the Year: Leisure Travel Enterprises
- North America Partner of the Year: Expedia Group
- Northeast Region Account of the Year: Yankee Trails
- Northeast Region Strategic Market Account of the Year: Protravel International
- Online Partner of the Year: Online Vacation Center

---

<sup>1</sup> ©2019 TIME USA LLC. Used under license.

- President's Award: Virtuoso
- Southeast Region Account of the Year: Cruise Vacation Outlet
- Southeast Region Strategic Market Account of the Year: Expedia CruiseShipCenters OVC
- Strategic Account of the Year: World Travel Holdings
- West Region Account of the Year: Bon Voyage Travel
- West Region Strategic Market Account of the Year: Travelstore

**About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL).

Media can stay up-to-date by visiting [www.celebritycruisespresscenter.com](http://www.celebritycruisespresscenter.com). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call a travel advisor.

**Media Contacts:**

Nathalie Alberto  
(305) 539-6721  
[nalberto@celebrity.com](mailto:nalberto@celebrity.com)

Bradley Norman  
(305) 539-4413  
[bradleynorman@celebrity.com](mailto:bradleynorman@celebrity.com)

###