CELEBRITY CRUISES SETS SAIL FOR ALASKA BEGINNING JULY 23

Celebrity Summit[®] Makes her Last Frontier Debut Sailings to Include the Wonder of Alaska's Inside Passage Iconic Glacier

MIAMI – May 21, 2021 – Celebrity Cruises announced today its long-awaited return to the uncomparable Last Frontier of Alaska.

Beginning July 23, Celebrity will sail a program of seven-night itineraries roundtrip from Seattle on the beautifully appointed <u>Celebrity Summit®</u> recently part of a \$500 million fleetwide 'revolution' to elevate every detail and refine every guest comfort on the ship.

With a series of nine sailings through mid-September, this will mark *Celebrity Summit's* first time sailing Alaska's stunning waters. She will then reposition to the Caribbean, via a 16-night Panama Canal sailing, and begin a series of four- and five-night itineraries.

"I just can't say enough about how wonderful it is to return to Alaska. I have always had a special place in my heart for the incredible people, amazing wildlife and the beauty of this great state and once our guests visit, they do, too," said Lisa Lutoff-Perlo, President and CEO of Celebrity Cruises. "The Alaskan communities have been hurting without the economic support they receive from tourism, and especially, the cruise industry. I am grateful to our elected officials across the country for recognizing the need and finding a way to restore them to their livelihoods."

Celebrity's Alaska cruises take guests to the most unforgettable coastal destinations to marvel at the wildlife, wilderness and natural beauty of the Last Frontier. Sailing the line's popular Alaska Dawes Glacier Cruise, the ship will visit some of Alaska's most awe-inspiring destinations including:

- Ketchikan Uniquely nestled at the southernmost entry to Alaska's famous Inside Passage, it is the best spot for a flightseeing excursion of the Misty Fjords;
- Endicott Arm and Dawes Glacier Sailing through this 30-mile-long stretch, guests are surrounded by granite cliffs, mountain valleys and dozens of gushing waterfalls before viewing the 600-feet-tall and half-mile wide Dawes Glacier. One of cruising's mustexperience highlights, the ship does a full turn here, providing views of this incredible feat of nature to guests on both sides of the ship;

- Juneau This energetic capital city is home to Mendenhall Glacier and Mt. Roberts, and has more hiking trails than roads.
- Skagway once the heart of the Gold Rush, visitors can explore the Yukon on the White Pass Railway

All sailings will depart with vaccinated crew and everyone over the age of 16 must be vaccinated; as of August 1, 2021, all US guests ages 12 and older must be fully vaccinated.

All new 2021 Alaska sailings open for booking on Tuesday, May 25, 2021 and more information about the wonder awaiting on a Celebrity cruise through Alaska is available at <u>https://www.celebritycruises.com/destinations/alaska-cruises</u>.

And, because vacations should be effortless from the start, Wi-Fi, drinks and tips are now 'Always IncludedSM on every Celebrity cruise, simplifying the luxury vacation experience.

Celebrity Summit is now the sixth ship returning to service for Celebrity Cruises. Previously announced offerings from the new-luxury brand include:

- <u>Celebrity Millennium</u>[®] leading the cruise industry's Caribbean Comeback with seven-night itineraries from St. Maarten beginning June 5;
- <u>Celebrity Apex</u>SM making her world debut in the Aegean, sailing the Greek Isles from Athens,
 Greece beginning June 19;
- And three of the new-luxury brand's stunning ships sailing the breath-taking Galapagos Islands including the state-of-the-art mega yacht <u>Celebrity Flora®</u> beginning July 4; followed by the award-winning <u>Celebrity Xpedition®</u> and intimate 16-passenger <u>Celebrity Xploration®</u> on July 24, and September 18, respectively.

Guests can expect to sail with a set of comprehensive measures and procedures developed in collaboration with the corporation's <u>Healthy Sail Panel</u>, and in compliance with U.S. Centers for Disease Control and Prevention (CDC) and government authorities around the world, providing

an uncompromised and relaxing vacation experience while focusing on prevention and mitigation to protect guests, crew and communities.

More information about all new Celebrity Cruises 2021 sailings can be discovered at CelebrityCruises.com or through a trusted travel advisor.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of a fleet of 15 award-winning ships redefining luxury cruise travel with cool, contemporary design and accommodation; dining, spa and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Celebrity has pioneered many industry firsts at sea, including: the first use of solar panels on a cruise ship; the first to eliminate use of plastic water bottles; the first American female Captain of a cruise ship; the first-ever all-female bridge and officer team sailing; the first West African woman to work on the bridge of a cruise ship; and one of the first legal same-sex weddings performed at sea. Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Group. (NYSE: RCL)

Health and safety protocols, guest conduct rules, and regional travel restrictions vary by ship and destination, and are subject to change without notice. Due to evolving health protocols, imagery and messaging may not accurately reflect onboard and destination experiences, offerings, features or itineraries. Prior to booking, please consult all applicable U.S. Centers for Disease Control travel advisories, warnings, or recommendations relating to cruise travel at cdc.gov/travel/notices. If a certain threshold level of COVID-19 is detected onboard the ship during a voyage, the voyage will end immediately, the ship will return to the port of embarkation, and your subsequent travel, including your return home, may be restricted or delayed.

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Editor's Note: Media can stay current on all Celebrity Cruises news at <u>www.celebritycruisespresscenter.com</u>.