

## NEW-LUXURY CELEBRITY CRUISES BRINGS HOTELS BY CELEBRITY TO GUESTS WHO WANT TO EXTEND THEIR VACATIONS BEFORE AND AFTER THEIR SAILINGS

New feature gives guests a complete Celebrity vacation with 4- and 5-Star Hotel Options pre- and post-sailing

Combinable with Flights by Celebrity, the service brings the brand even closer to offering door-to-door vacations and making journeys even more stress free

**Miami (Feb. 2, 2022)** – Today, new-luxury cruise brand <u>Celebrity Cruises</u>® announced a new program designed to offer confidence and ease when guests sailing want to add a pre- and post-cruise land experience.

The newly launched *Hotels by Celebrity*<sup>sм</sup> offers guests sailing with Celebrity a curated list of 4- and 5star hotels at exclusive rates, creating a streamlined and stress-free experience when planning cruise vacations.

Hotels by Celebrity will go beyond simply helping guests book a place to stay before or after their sailings, with a seamless experience providing access to some of the world's best hotels at attractive rates in the world's most beautiful cities and ports Celebrity visits.

"We're so excited to offer this new service to all of our guests. Travel is meant to eliminate the stress in our lives, and *Hotels by Celebrity* makes finding the perfect accommodations easy and luxurious," said Brian Abel, Celebrity's Senior Vice President of Hotel Operations. "Now, guests will be assured of comfortable stays that meet their needs as they prepare for their cruise or extend their vacation a little longer.

In addition to access to some of the world's most trusted hotel brands, the new service will provide guests with intricate details about the properties they book, including hotel amenities and services, breath-taking accommodations visuals, and previous guest reviews.

When booking a sailing with Celebrity Cruises, North American guests will then be presented with an option to book pre- or post-cruise accommodations. This new, dynamic service will offer the most suitable accommodations to fit a variety of needs: from proximity to local attractions to the number of guests in the traveling party.

For more information about *Hotels by Celebrity*, guests can go to the "Manage Your Reservation" page after booking their cruise. Travel advisors can access the booking engine through Celebrity's <u>Cruising Power</u> platform.

For Celebrity's full door-to-door booking experience, guests can also use *Flights by Celebrity*<sup>SM</sup>, Celebrity Cruises' air program, which supports guests by booking their air travel at the best rates and with around the clock support.



The service allows guests to earn points with their favorite airline, and choose the days and times they want to fly, while simultaneously offering 24/7 travel monitoring and support from *Flights by Celebrity* Specialists. Should a guest's journey be impacted by delays or cancellations, the brand's specialists ensure they are on the next available flight to get to their destination.

For more information on all Celebrity Cruises itineraries, visit <u>www.celebritycruises.com/itinerarysearch.</u>

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