

'SOMEDAY' IS FINALLY HERE DOWN UNDER! CELEBRITY CRUISES, LEADERS IN RELAXED-LUXURY CRUISING, MAKES ITS HIGHLY ANTICIPATED AUSTRALIA, NEW ZEALAND RETURN

Celebrity Eclipse debuts in the South Pacific region, setting sail for world-class beaches, majestic fjords and enchanting tropical islands

SYDNEY (October 22, 2022) – For travelers with their heart set on a dream holiday sailing the captivating coastlines of Down Under, the wait is finally over. Today marks a new beginning, as Celebrity Cruises celebrates its highly anticipated return to Australian and New Zealand waters.

On Saturday, <u>Celebrity Eclipse</u> set sail from Sydney, Australia, allowing guests to Journey WonderFULL on a 12-night itinerary exploring the ruggedly scenic wilderness of New Zealand. This voyage is the first of 17 sailings departing from Sydney and Auckland through April 2023, and the first for <u>Celebrity Eclipse</u> in Australian, New Zealand and South Pacific waters.

Guests onboard the award-winning *Celebrity Eclipse* will be treated to experiences as enchanting as the cosmopolitan cities, stunning beaches and exotic wildlife they will explore as part of the season's enhanced onboard and shore-side experiences, with a focus on luxury and relaxation, destination immersion, and culinary exploration.

"The return Down Under has been long-awaited but someday has finally arrived! *Celebrity Eclipse* is the first Celebrity ship to sail this region for 930 days - a momentous occasion for the brand and our team members who have worked so hard to get to this point; and the first of many WonderFULL sailings ahead," said Lisa Lutoff-Perlo, President and CEO of Celebrity Cruises. "Returning to this region is another significant milestone in the industry's global recovery, as we sail forward into a bright future."

Celebrity Cruises Vice President and Managing Director of Australia and APAC, Tim Jones, added, "We've been patiently waiting for this moment for so long, and to finally see the freshly painted blue hull of *Celebrity Eclipse* slice through the waters of Sydney Harbour didn't disappoint. We were one of the remaining major cruise markets to return to service, and we are really proud to be contributing to the tourism industries of Australia, New Zealand and the South Pacific once more, alongside rebuilding the economy of key coastal communities.

"Continuing our momentum in the region, next year we'll be taking the guest experience to the 'Edge' with the debut season of *Celebrity Edge* Down Under! It's the great outdoors that makes this region truly exceptional and we can't wait to welcome an equally exceptional ship that's been uniquely designed to connect guests with their surroundings. Whether you're flying Down Under to join us, or stepping aboard

from your front door, *Celebrity Edge* is a chance to explore our exotic landscapes like never before, all while sailing in complete luxury. "

Highlights of Celebrity's 2022-23 season Down Under include:

- Discover the wonders of the Great Barrier Reef from above and below with a choice of multiple exceptional experiences from privately chartered yachts to scenic helicopter rides
- Savor some of the country's most revered wines poured by the winemakers themselves during the first-ever Australian food and wine itinerary to Melbourne, Adelaide and Hobart;
- Enjoy a new overnight opportunity in Hobart, Cairns and Adelaide to experience the vibrant nightlife in each of these capital cities;
- Stay longer in port with 8pm departures from popular destinations such as Melbourne, Brisbane and Christchurch;
- The popular Auckland to Fiji voyage makes a comeback, departing for the first time in January, and providing New Zealand guests the opportunity to enjoy this much-loved cruise for the holiday season;
- Three South Pacific Island itineraries taking guests to some of the world's most beautiful islands;
- And, a new transpacific sailing at the end of the season, seamlessly transporting guests between
 Sydney and Honolulu and crossing the international date line.

Boasting 21 world-class restaurants and bars, stylish accommodations, an exclusive resort-within-a-resort area for suite guests at The Retreat®, plus an array of indulgent treatments at The Spa, *Celebrity Eclipse* exudes relaxed luxury. For guests looking to relax outdoors, *Celebrity Eclipse* is one of the only ships in the world featuring a ½ acre of real lawn grass. Appropriately named, The Lawn Club, this area of the ship is the perfect spot to play outdoor games, watch a movie, enjoy live music, enjoy endless ocean views or catch some sun.

And, because vacations should be effortless from the start, guests can choose to have Wi-Fi, drinks and service charges <u>All Included</u>SM, simplifying the luxury sailing experience.

For more information on all sailings available onboard *Celebrity Eclipse* this 2022-23 season, guests can visit <u>celebritycruises.com/au</u>.

For more information or to book a Celebrity cruise, contact a trusted travel advisor; book online directly at www.celebritycruises.com; or contact Celebrity Cruises at 888-751-7804 or internationally at 316-554-5961.

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About Celebrity Cruises

Celebrity Cruises' iconic "X" is the mark of a fleet of 15 award-winning ships redefining luxury cruise travel with cool, contemporary design and accommodation; dining, spa and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Celebrity has pioneered many industry firsts at sea, including: the first use of solar panels on a cruise ship; the first to eliminate use of plastic water bottles; the first American female Captain of a cruise ship; the first-ever all-female bridge and officer team sailing; the first West African woman to work on the bridge of a cruise ship; and one of the first legal same-sex weddings performed at sea.

Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity Cruises is one of five cruise brands owned by global cruise company Royal Caribbean Group. (NYSE: RCL).

Healthy At Sea

Celebrity Cruises has established new health and safety measures in accordance with guidance from public health authorities, government agencies, and its own team of health and safety experts to provide guests with the peace of mind to fully enjoy their voyage. All Celebrity ships sail with a COVID-19 vaccinated crew. In Australia and New Zealand, all guests ages 12 and up are required to be fully vaccinated to sail, in keeping with country requirements.

Guests are encouraged to review the new health and safety measures in place across the entire Celebrity Cruises holiday experience at celebritycruises.com/au/healthy-at-sea.

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Editor's Note:

Media can stay up-to-date on all Celebrity Cruises news at <u>celebritycruisespresscenter.com</u>