

CELEBRITY CRUISES BRINGS PICKLEBALL TO THE HIGH SEAS

Fans Can Ride the Wave of the Hottest Sport on Nine of the Cruise Line's Ships

MIAMI (March 14, 2023) - The world's fastest growing sport is coming to the world's greatest cruise ships. <u>Celebrity Cruises</u>, the first cruise line to be Forbes Travel Guide star-rated, is adding pickleball courts to nine of its ships in the fleet. Whether a first-time player or an avid pro, travelers can enjoy open-air courts and panoramic ocean views while playing the popular sport, a hybrid of tennis, badminton and ping-pong.

Open to players of all skill levels, pickleball will be offered complimentary to all guests who sail on a participating ship. Guests can enjoy pickleball at their leisure pending court availability, or as part of organized events and tournaments led by the ship's activities team. Separate times will be scheduled for adult play 18 and over, or family play of six years and older. Guests can bring their own equipment onboard, or use the pickleball net, paddles and balls provided by Celebrity Cruises.

"We are so excited to offer this social, fun and trending activity to both new and seasoned cruisers alike, whether traveling solo, as a couple, or as a group," said Keith Lane, Senior Vice President, Hotel Operations, Celebrity Cruises. "And, imagine playing on the ship's top deck with views of some of the world's most amazing places all around you. What an experience!"

The nine Celebrity Cruises' ships now offering pickleball include: two <u>Edge Series</u> ships – *Celebrity Beyond* and *Celebrity Apex;* plus *Celebrity Constellation, Celebrity Eclipse, Celebrity Equinox, Celebrity Infinity, Celebrity Millennium, Celebrity Solstice and Celebrity Summit.*

Court locations vary by ship. On *Edge Series* ships *Celebrity Beyond* and *Celebrity Apex*, pickleball is played at the lush and roomy Rooftop Garden. On *Solstice Series* ships including *Celebrity Eclipse*, *Celebrity Equinox* and *Celebrity Solstice*, pickleball will be offered on the Sports Deck (Deck 15). Meanwhile, on *Millennium Series* ships *Celebrity Constellation*, *Celebrity Infinity*, *Celebrity Millennium* and *Celebrity Summit*, players can head to the Sports Court (Deck 12).

For more information and to book a sailing with Celebrity Cruises, visit www.celebrity.com, contact a trusted travel advisor, or contact Celebrity Cruises at 888-751-7804 or internationally at 316-554-5961.

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Media Contacts:

Susan Lomax SLomax@Celebrity.com

Dani De la Osa
DdelaOsa@Celebrity.com

Editor's Note:

Media can stay current on all Celebrity Cruises news at <u>celebritycruisespresscenter.com</u>

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of a fleet of 15 relaxed luxury resorts at sea taking guests to the world's best places on the world's best places. Celebrity revolutionized the industry with its cool, contemporary design and accommodation; dining, spa, and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity Cruises is one of five cruise brands owned by global cruise company Royal Caribbean Group (NYSE: RCL). For more information about Celebrity Cruises, please visit www.celebrity.com.