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<u>CELEBRITY CRUISES SERVES UP 'DELICIOUS' SERIES OF HOLIDAY SAILINGS</u> *Tantalizing cuisine, sumptuous décor and more enhanced by onboard credit*

MIAMI - October 4, 2010 - Travelers who select top-rated premium line Celebrity Cruises for their precious holiday vacation are destined for a series of "delicious" experiences and, for a limited time, can also enjoy an attractive onboard credit.

Vacationers who book a Celebrity holiday cruise between October 5-7, 2010, have the opportunity to receive an onboard credit of up to \$300 per stateroom on applicable sailings of seven nights or longer, or up to \$200 per stateroom on eligible five-night cruises.

The brand long recognized for award-winning cuisine and a hip, modern style, Celebrity will serve up a tantalizing Christmas dinner for guests across the fleet, with a blend of classic and contemporary dishes, including brioche-crusted salmon Wellington, traditional roasted turkey with classic trimmings, English Christmas pudding, and a French chocolate Yule log with orange confit.

To offer guests an unforgettable New Year's celebration at sea, Celebrity will present a festive dinner beginning with champagne oysters and selections such as sparkling wine-infused strawberry soup, Chateaubriand with pink and green peppercorn crust, Mediterranean filet of sole Meuniére; and delectable desserts, including dark tropical and white chocolate mousse and five-spiced caramel with diced apples sautéed in cider.

A festive poolside "countdown" party also will be presented on New Year's Eve, with stations offering sliders, crepes, hot and cold canapés, fresh fruits and pastries, complete with a complimentary champagne toast at midnight.

Celebrity guests can kick off the new year with an elaborate brunch, featuring roasted turkey breast, miso-glazed halibut, lobster pot pie, roast duck, cornbread stuffing, assorted cheeses and fresh fruits, carved round of beef, smoked fish, made-to-order omelettes, salads, fresh pastries, and a dark and white chocolate fountain with a series of condiments.

Celebrity will deck the halls across the fleet with festive decorations, particularly in the sweeping Grand Foyers, with staircases framed by poinsettias and sparkling garlands, among other unique touches. Guests of all faiths can participate in religious services officiated by priests, rabbis and reverends. Vocalists will wander the halls singing holiday carols, Christmas

classics will be performed in the Celebrity Theater, and Santa Claus will make a special visit to offer gifts to children.

Celebrity offers vacationers a vast array of exceptional holiday options, with 22 sailings from six departure ports across nine of its 10 sleek ships eligible for the limited-time onboard credit offer. These include holiday cruises on its newest Solstice Class ship, *Celebrity Eclipse*, which makes her U.S. debut in Miami in November, joining *Celebrity Solstice, Celebrity Eclipse*, *Celebrity Equinox*, *Celebrity Millennium*, *Celebrity Mercury* and *Celebrity Summit* in offering the best premium vacation experiences in the Caribbean. Rounding out its holiday sailings are a South America voyage on Celebrity Infinity, a Panama Canal vacation on the newly-'Solsticized' Celebrity Constellation, and a 9-night Bahamas cruise on Celebrity Mercury.

Guests eager to review Celebrity's eligible sailings and levels of onboard credit are encouraged to call their travel agent, dial 1-800-437-3111, or visit the Celebrity web site at www.celebritycruises.com.

Celebrity Cruises is designed for discerning cruisers, with modern, sophisticated environments, impeccable service, enriching and inspiring onboard programs, and award-winning cuisine. The ultimate in premium cruising, Celebrity sails in Alaska, Australia/New Zealand, Bermuda, California, Canada/New England, Europe, Hawaii, the Pacific Coast, Panama Canal, South America, and year-round in the Caribbean and the Galapagos Islands. Celebrity also offers immersive cruisetour experiences in Alaska, Canada, Europe and South America. Celebrity's mega-series of honors include being named the top mega-ship line in *Condé Nast Traveler's* annual Readers' Choice Awards (November 2009). Celebrity's fleet currently consists of 10 ships. Its \$3.7-billion investment in building five stylish Solstice Class ships between 2008-2012 represents the largest five-year investment in premium cruising. For more information, call your travel agent, dial 1-800-437-3111 or visit www.celebritycruises.com.