



MEDIA CONTACTS:

Elizabeth Jakeway (305) 539-6127
ejakeway@celebritycruises.com

Tavia Robb (305) 539-6721
trobb@celebritycruises.com

**CELEBRITY CRUISES' 2012 TRANSATLANTIC SAILINGS TO AMPLIFY POPULAR
ACTIVITIES PROGRAM, FEATURE MORE
DYNAMIC ONBOARD OPTIONS THAN EVER BEFORE**

MIAMI – February 7, 2012 – From Riedel comparative wine glass workshops to cooking competitions, from Rosetta Stone language lessons to iPhoto classes, from wellness workshops to pool volleyball with the ship's officers, the popular Celebrity Life activity program offers a multitude of ways to enjoy a [modern luxury](#) experience on every [Celebrity Cruises](#) vacation. This year, the premium cruise brand is making its already rich Celebrity Life lineup even more robust on its transatlantic sailings and calling it "Celebrity Life Plus," amplifying the "Taste," "Learn," "Revive" and "Play" themes known for exciting and entertaining vacationers year-round.

"Experienced cruisers know that transatlantic cruises offer an ideal opportunity to spend luxurious days at sea learning new things, exploring new tastes, recharging, or simply having fun," said Lisa Lutoff-Perlo, Senior Vice President, Hotel Operations, Celebrity Cruises. "The introduction of Celebrity Life Plus takes everything our guests already love about these sailings and about Celebrity Life and marries the two, resulting in the most comprehensive, enriching, exciting and fun long cruises, offering incredible speakers and other exclusive activities. Never before have we had such a wide array of offerings and activities on one sailing."

In a single transatlantic cruise, Celebrity Life Plus will offer cruisers as much immersion as a theme cruise, but while actual theme cruises focus on one area of interest, Celebrity Life Plus offers a robust breadth of activities focused on multiple themes.

Vacationers who wish to explore their love of food and wine will revel in the opportunity to hear from guest chefs and wine educators, who will present cooking demonstrations, wine tastings, book signings, food-and-wine pairing dinners and more, on each transatlantic cruise.

Those who wish to sharpen their mind will take pleasure in learning from dynamic speakers from Smithsonian Journeys, the program known for often unrivaled expertise that provides Celebrity's destination lectures on many of its regular cruises throughout the year. Astronomy experts David Hughes and Steve Maran will be onboard select sailings, as will art history expert Allison Jessing and Mark Kaufman, an expert in the burgeoning science of life beyond Earth.

Additionally, former Olympic gold medalist Frank Shorter and Hall of Fame professional basketball player Nancy Lieberman will share their experiences in the world of sports.

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CELEBRITY CRUISES TO OFFER ROBUST TRANSATLANTIC ACTIVITIES 2/2

Additional special interest speakers will include naturalists, oceanographers and guest artists. The first of these will be the first at-sea appearance by the renowned palette knife artist Graham Denison, a master of contemporary impressionism whose work has been prominently featured by The Walt Disney Company and other leading consumer brands. Denison will be on the first 2012 spring transatlantic sailing painting live in a studio setting, offering guests an interactive class and hosting question-and-answer sessions. Guests with an interest in bringing out their own inner artist can participate in additional interactive classes led by master artists from Miami Beach's ArtCenter / South Florida. Classes will include jewelry making, mosaics, drawing, Chinese brush painting and watercolor.

Vacationers who wish to use their time onboard to focus on their wellness will enjoy Celebrity Life's special fitness programming; Celebrity will introduce the popular Latin and internationally inspired dance-fitness class "Zumba Fitness" into its Celebrity Life Plus line-up. The program has over 12 million followers in 125 countries. Celebrity Life Plus will offer two classes a day, led by Zumba instructors who are part of the "Zumba Instructor Network™" and who hold licenses to teach specialty Zumba classes – Zumba Gold (for the active older adult) and Aqua Zumba, which Zumba calls "the ultimate pool party."

The cruises that will feature Celebrity Life Plus are:

- 14-night voyage on *Celebrity Solstice*, departing Fort Lauderdale, Florida on April 15, 2012 and arriving in Barcelona, Spain on April 29
- 13-night cruise on *Celebrity Eclipse*, departing Miami, Florida on April 21, 2012 and arriving in Southampton, England on May 4
- 15-night cruise on *Celebrity Constellation*, departing Fort Lauderdale on May 5, 2012 and arriving in Amsterdam, Holland on May 20
- 14-night cruise on *Celebrity Equinox*, departing Fort Lauderdale on April 16, 2012 and arriving in Rome (Civitavecchia), Italy on April 30
- 13-night cruise on *Celebrity Silhouette*, departing Cape Liberty (Bayonne), New Jersey on April 22, 2012 and arriving in Rome (Civitavecchia) on May 5
- 13-night cruise on *Celebrity Eclipse*, departing Southampton on October 27, 2012 and arriving in Fort Lauderdale on November 9
- 14-night cruise on *Celebrity Equinox*, departing Rome (Civitavecchia) on November 26, 2012 and arriving in Fort Lauderdale on December 10
- 15-night cruise on *Celebrity Constellation*, departing Southampton on November 30, 2012 and arriving in Miami on December 15
- 15-night cruise on *Celebrity Silhouette*, departing Rome (Civitavecchia) on December 1, 2012 and arriving in Fort Lauderdale on December 16

Additional details are available at www.celebritycruises.com/celebritylifepius. Select Celebrity Life Plus and Celebrity Life activities require a fee.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. In addition to offering vacations visiting all continents, Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity's fleet of 10 ships represents the newest in the premium cruise category, with an additional Solstice Class ship, *Celebrity Reflection*, scheduled to join the fleet this fall. Celebrity Cruises is part of global vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent. Follow the brand socially at www.facebook.com/celebritycruises.