



MEDIA CONTACTS:

Elizabeth Jakeway (305) 539-6127
ejakeway@celebritycruises.com

Tavia Robb (305) 539-6721
trobb@celebritycruises.com

**CELEBRITY CRUISES AWARDED 'BEST PREMIUM CRUISE LINE,'
'BEST CRUISE LINE IN EUROPE,' 'BEST PREMIUM SHIP,' AND MORE
IN ANNUAL TRAVEL WEEKLY READERS' CHOICE AWARDS**

MIAMI – December 14, 2012 – Modern luxury line [Celebrity Cruises](http://CelebrityCruises.com) last night received four gifts at the top of its holiday wish list. In the prestigious annual *Travel Weekly* 2012 Readers' Choice Awards, Celebrity was named:

"Best Premium Cruise Line" for the second consecutive year;

"Best Premium Ship" for the second consecutive year, honoring the flagship of Celebrity's widely heralded Solstice Class fleet, *Celebrity Solstice*;

"Best Rookie Ship," *Celebrity Silhouette*, which entered service in 2011, expanding on the appeal of Celebrity's signature Solstice Class Lawn Club by adding 'The Lawn Club Grill,' 'The Porch,' 'The Art Studio,' and 'The Alcoves';

"Best Cruise Line in Europe" for the third consecutive year – a fitting prelude to Celebrity's European season in 2013, when the brand will offer its most widely varied array of modern luxury cruises and cruisetours in Europe on one of the newest fleets, with the highest percentage of verandas of any line sailing in the region. The six Celebrity ships in Europe will take guests to 25 countries from seven departure ports, visiting a total of 88 destinations in Europe alone, six representing Celebrity 'firsts.'

More . . .

CELEBRITY CRUISES AWARDED BEST...IN TRAVEL WEEKLY ANNUAL AWARDS 2/2

"It's an incredible honor to be recognized by the respected travel professionals who participated in *Travel Weekly's* annual survey," said Celebrity's Senior Vice President of Sales Dondra Ritzenthaler. "Their depth of knowledge of this industry, and the broad array of cruise lines eligible for these awards, require them to be particularly discerning judges, which makes this recognition even more rewarding."

Travel Weekly's 10th annual awards gala was held Thursday at the Plaza Hotel in New York. Winners were named in 59 categories across several sectors of the travel and hospitality business.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can offer, all created to provide an unmatched experience for vacationers' precious time. In addition to cruise vacations visiting all continents, Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. With a fleet of 11 ships, Celebrity is one of the fastest-growing major cruise lines, and one of five brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent. Follow the brand socially at www.facebook.com/celebritycruises.

#