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CELEBRITY CRUISES BRINGS 'SOLSTICIZING' INITIATIVE FULL CIRCLE: CELEBRITY CONSTELLATION TO ADD AQUACLASS, BLU AND ADDITIONAL ATTRIBUTES FEATURED ON TRIO OF MILLENNIUM CLASS SISTER SHIPS

MIAMI – April 16, 2013 – <u>Celebrity Cruises</u> is bringing its \$140-million "Solsticizing" initiative – the modern luxury brand's coined term for adding onto its four Millennium Class ships some of the most popular venues and experiences found on its five award-winning Solstice Class ships – full circle today, as *Celebrity Constellation* enters a scheduled drydock period to add the full complement of Solstice Class-inspired features and attributes guests love on the ship's three Millennium Class sister ships.

<u>Celebrity Constellation</u> in 2010 was the first of the four to be Solsticized, with the addition of the specialty restaurant Tuscan Grille, new staterooms, renovated bathrooms, new bedding, new flat-screen TVs, entirely refreshed public spaces, and new color schemes throughout the ship. Based on positive guest response, Celebrity chose to add even more guest-favorite Solstice Class features onto sister ships *Celebrity Infinity, Celebrity Millennium* and *Celebrity Summit* as each completed the Solsticizing project. And now, *Celebrity Constellation* will feature the full complement, too.

When the ship re-enters service May 5, 2013, the following new features and venues will join those that were added in 2010:

- Celebrity's stylish AquaClass accommodations a total of 107 staterooms (37 entirely new; 70 converted from ConciergeClass) – with exclusive access to the Mediterranean-themed "Blu" specialty restaurant and complimentary access to the Persian Garden and Relaxation Room in the ship's revitalizing AquaSpa
- A total of 66 entirely new staterooms (17 oceanview, 12 inside and 37 AquaClass)
- Spacious new verandas accompanying the ship's eight luxurious Celebrity Suites, complete with 24/7 butler service

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- The hip Celebrity iLounge which made Celebrity the first Authorized Apple Reseller upon introduction on *Celebrity Eclipse* in 2010, and has since evolved to Celebrity's designation as an Apple Specialist – with Apple workstations, informative classes on the latest products and technologies, and a retail store.
- Full wi-fi capability throughout the ship
- The trendy craft beer experience first introduced in Michael's Club across Celebrity's Solstice Class fleet now also will be offered in *Celebrity Constellation's* Michael's Club
- A new meetings and conference space accommodating up to 208 guests in one large room, which also can be divided into two spaces
- All suites and staterooms will feature new mattresses custom-designed for Celebrity by Reverie. Hand-made in the U.S. with natural raw materials farmed in a sustainable manner, the mattresses are nearly entirely recyclable and/or biodegradable, and feature removable covers that are hypo-allergenic, anti-bacterial and dust miteresistant
- All suites onboard will feature premium Reverie mattresses with the same attributes, in addition to the ability to tailor guests' sleep experience to suit their personal preferences from extra plush to firm with the help of their butler
- Rounding out the Solsticizing initiative throughout *Celebrity Constellation* will be new color schemes, new carpeting and new upholstery reflective of the Solstice Class, new sun loungers on the pool decks, and an upgraded basketball court

To allow guests to share in the celebration of the additional Solsticizing of *Celebrity Constellation*, Celebrity Cruises is launching an online "Memory Match" game from April 20 through May 20, 2013, with the opportunity to win a copy of Celebrity's sleek, hardbound "Excite the Senses" lifestyle book, complete with Celebrity recipes, tips for at-home holiday and other dinner parties, unique table settings, mixology lessons, and rich imagery. Visit www.celebritycruises.com/matchgame.

Celebrity also announced that the plush Reverie mattresses that will enhance guests' sleep experience on *Celebrity Constellation* are available for purchase with a special offer from May 1 through July 1, 2013. Guests who purchase a Reverie Dream mattress through Celebrity Cruises during that time will receive a complimentary deluxe adjustable foundation with a retail value of up to \$1,800 (www.celebrityexhalebedding.com, coupon code 2FOR1).

For a rare insiders' look at the additional Solsticizing of *Celebrity Constellation*, follow the progress socially on Celebrity's Facebook page, at <u>www.facebook.com/celebritycruises</u>.

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Celebrity Constellation will re-enter service May 5, 2013, setting sail from Miami, Fla., on a 15-night Eastbound Transatlantic voyage to Amsterdam, Netherlands, where the ship will present a seasonal series of modern luxury Scandinavia, Russia and Baltic <u>vacations</u>.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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