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**CELEBRITY CRUISES TO KICK OFF 10TH ANNIVERSARY OF GALAPAGOS VACATIONS
WITH NEW BOOK FEATURING GUESTS' OWN CONTENT**

MIAMI, FL – November 14, 2013 – The sentiment expressed by nearly every guest who experiences [Celebrity Cruises'](#) Galapagos Islands vacations comes down to a few simple adjectives: unforgettable, transformative, magnificent. Celebrity Cruises announced today that it is curating a guest-driven commemorative book that will debut next year to celebrate the modern luxury cruise line's 10 years in the Galapagos Islands. Past [Celebrity Xpedition](#) guests are being invited to be part of this storytelling collective, by way of Celebrity's [Facebook](#) page, to share photos and stories of their *Celebrity Xpedition* memories.

"We are pleased to have been providing thousands of vacationers with once-in-a-lifetime holidays in one of the world's most compelling and biodiverse regions for 10 years," said Michael Bayley, President and CEO, Celebrity Cruises. "We also are proud of the ways our guests and crew have helped us make a difference in the communities and ecosystems of the region. This book is the first of many ways we will commemorate that, as we enter our 10th year in this extraordinary destination."

Celebrity Xpedition's official 10th anniversary sailing will take place in June 2014 – and all guests onboard will receive a complimentary copy of the book. The celebration will continue on every sailing through December 2015. Guests whose content is selected for inclusion in the book also will receive a free copy.

The state-of-the art, 100-guest *Celebrity Xpedition* has evolved Celebrity Cruises' signature modern luxury vacation experience to meet the needs of the modern explorer. While guests enjoy an all-inclusive experience with hassle-free travel logistics -- including privately chartered luxury air transfers and creature comforts such as gourmet cuisine, room service, in-suite dining, complimentary cocktails, plush bathrobes, and more -- Celebrity's [Galapagos vacations](#) are focused on exploring unmatched natural wonders through naturalist-led experiences, including lectures and two tours and excursions daily. Celebrity's commitment to supporting and empowering the communities of the Galapagos Islands extends to a variety of initiatives, including a medical clinic, a fishing cooperative, agricultural cooperatives, and a partnership with the Galapagos Conservancy.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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