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CELEBRITY CRUISES PRESENTS 'CELEBRITY FUTURE CRUISE VACATIONS'
"Cruise Now" or "Cruise Later" and enjoy exceptional value and full service

MIAMI – November 22, 2013 – What better way to dodge the dismay associated with the end of a great vacation than by planning the next one while still away? Modern luxury line Celebrity Cruises has made it easier and even more appealing, with a new onboard booking program, "Celebrity Future Cruise Vacations," offered within stylish new shipboard offices staffed by full service Future Cruise Experts.

"The best time to book a future Celebrity cruise is while *on* a Celebrity [cruise](#)," said Celebrity Cruises Senior VP of Sales Dondra Ritzenthaler. "While guests are enjoying their vacation experience, they'll have ready access to our best offers through our significantly expanded Sales teams onboard, with every booking credited to our guests' preferred travel partners."

Celebrity Future Cruise Vacations presents guests with two flexible options – 'Cruise Now' or 'Cruise Later' – each with their own set of exceptional values.

'Cruise Now' is ideal for guests who know exactly which ship and sail date they prefer for their next Celebrity vacation. Guests who book while onboard with the Cruise Now option will receive:

- \$100 reduced deposit per person
- Onboard credit up to \$500
- Specific stateroom selection
- Combinability with one other offer
- Option to cancel up to 75 or 90 days prior to selected sail date
- Reservations automatically credit booking to preferred travel partner

'Cruise Later' is perfect for guests who know they want to vacation again with Celebrity, but are not sure when or where they want to go. It also allows consumers to offer Celebrity vacations as outstanding gifts for family or friends. Guests who book while onboard with the Cruise Later option will receive:

- \$100 reduced deposit per person
- Onboard credit up to \$200
- Combinability with one other offer
- Ability to reserve up to three vacations
- Transferable to anyone
- No expiration date
- Reservations automatically credit booking to preferred travel partner

-- More --

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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