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**CELEBRITY CRUISES AND CANYON RANCH CREATE THE LARGEST AND MOST COMPREHENSIVE SPA CLUB AT SEA PARTNERSHIP**  
***Agreement between leading brands will launch April 2014 onboard the Celebrity fleet sailing worldwide***

**MIAMI – February 6, 2014** – [Celebrity Cruises](#) and Canyon Ranch, one of the world’s leading spa and wellness brands, today unveiled a partnership to feature Canyon Ranch SpaClub® at Sea facilities onboard 10 state-of-the-art Celebrity ships. Canyon Ranch and Celebrity will create the largest and most comprehensive SpaClub at Sea offering, and debut exclusive SpaClub services and treatments.

The luxurious Canyon Ranch SpaClub on Celebrity Cruises will include spa, beauty salon, wellness and fitness amenities presenting signature Canyon Ranch offerings. The industry-leading brands intend to elevate the [onboard experience](#) by introducing exclusive SpaClub treatments and services tailored to the unique preferences of Celebrity’s guests, including new facial and body treatments, and unique yoga and meditation classes.

“We are passionate about providing our guests with unforgettable experiences, and this collaboration with Canyon Ranch is an important milestone in our drive to elevating guests’ modern luxury vacations,” said [Michael Bayley](#), President and CEO, Celebrity Cruises. “We want every aspect of our vacations – from dining and destinations to relaxing in beautiful spa surroundings – to be special, and the experts at Canyon Ranch will help us deliver on this promise.”

Both Canyon Ranch and Celebrity Cruises have long been recognized as leaders in their respective industries and have received countless awards. The Canyon Ranch SpaClub at Sea division of Canyon Ranch has been recognized as a “Best Spa at Sea” from various industry publications’ readers choice awards, including Condé Nast Traveler and SpaFinder, Inc., and Celebrity Cruises is consistently awarded top honors by the readers of Travel + Leisure, Condé Nast Traveler and Celebrated Living magazine. The combination of these award-winning travel brands will result in an unmatched vacation experience for discerning travelers seeking a taste of modern luxury at sea.

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“It gives us great pleasure to offer our luxury spa experience to guests onboard Celebrity’s state-of-the-art ships,” stated Peter Smith, Chief Operating Officer of Canyon Ranch. “Our approach to the wellness lifestyle perfectly complements that of Celebrity and we look forward to a long, prosperous relationship.”

The new, robust spa menu features popular Canyon Ranch treatments, such as indulgent facials and facial enhancements, massage, thermal, Asian touch, and Reiki healing energy therapies. A selection of salon offerings, including hair care, nail, and makeup services, will also be offered. Fitness lovers can choose from private consultations to group classes, including yoga, Pilates, cycling, Mind/Body Connection and relaxation – led by Canyon Ranch-trained fitness experts. Wellness programs such as personal exercise prescription, private nutritional consults, acupuncture, Chiropractic therapy and Canyon Ranch Healthy Feet™ centers will also be available on select ships. Additionally, Canyon Ranch health experts will provide onboard wellness lectures, workshops and cooking demonstrations.

Celebrity’s modern luxury vacations bring guests to inspiring destinations on all seven continents. In addition to its newly enhanced spa and wellness programming, the premium brand welcomes vacationers to experience its luxury “AquaClass” accommodations, which infuse the stateroom experience with additional spa-like elements as well as a host of other extras. AquaClass guests can exclusively dine in the chic specialty restaurant, Blu, and enjoy unlimited access to the Persian Garden, a relaxing oasis with heated mosaic lounge chairs and grottos releasing a variety of dry heat, aromatherapy-infused steam and mists into the air.

### **About Celebrity Cruises**

Celebrity Cruises’ iconic “X” is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers’ precious time. Celebrity Cruises’ 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

### **About Canyon Ranch**

Canyon Ranch pioneered the evolution of the wellness lifestyle and has been an industry leader for close to 35 years. Operating the world’s most celebrated collection of life-enhancement properties, Canyon Ranch has destination health resorts in Tucson, Ariz., Lenox Mass., as well as Canyon Ranch Hotel & Spa in Miami Beach, the nation’s first luxury wellness hotel and residential community. In addition, Canyon Ranch operates a SpaClub® at The Venetian® & The Palazzo® in Las Vegas, Nev., and Canyon Ranch SpaClub at Sea facilities onboard nine luxury ships. Canyon Ranch has been named the “Healthiest Spa in America” by Health magazine as well as the “Best Spa for Food” by Gourmet magazine. Additionally, Canyon Ranch is a 13-time winner of Travel + Leisure’s Best Spa Award and the only 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.

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