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<u>CELEBRITY CRUISES ANNOUNCES CELEBRITY CENTURYS</u> FAREWELL 2014-2015 SEASON AND UNVEILS 'CELEBRATION OF THE CENTURY' Celebration to include President's Cruise on Celebrity Century, new and special offers, and visits to record number of destinations worldwide

MIAMI– Feb. 13, 2014 – To celebrate the farewell season of <u>*Celebrity Century*</u>, the ship will host special events, including a newly introduced "President's 'Celebration of the Century' Cruise," during a year featuring a record number of ports of call and 17 new <u>cruise destinations</u> for the brand. The farewell season will also feature exclusive onboard programming and special offers for guests. Celebrity Century will leave the fleet in April 2015.

<u>Captain's Club</u> loyalty members and vacationers can join <u>Michael Bayley</u>, President and CEO of Celebrity Cruises, on the President's Celebration of the Century Cruise in Asia. The 14-night sailing from Singapore on *Celebrity Century* will depart March 8, 2015, and guests will travel to magnificent destinations in Vietnam and the Philippines. Further special events and exclusive onboard programming will be announced shortly.

From March 2014 through April 2015, *Celebrity Century* will visit 77 ports across 32 countries, the most destinations worldwide of any other ship in the Celebrity fleet. New exotic destinations include Manila and Boracay, Philippines; Bandar Seri Begawan (Muara), Brunei; and Yangon (Rangoon), Myanmar. Guests can take their pick from culture-rich experiences in Asia, Alaska, the Caribbean, Europe, the Middle East, the Pacific Coast and South Pacific.

Since its inaugural sailing in 1995, guests have enjoyed *Celebrity Century*'s spacious and beautifully-designed spaces, indulgent premium spa and award-winning dining experiences. *Celebrity Century* was the first ship to have the now hugely popular Martini Bar and Murano, the award-winning specialty restaurant.

Beginning today and available until April 30, 2014, guests booking any of Celebrity Century's April 2014-2015 itineraries across the globe can receive up to \$200 per stateroom in onboard credit to indulge in rejuvenating spa treatments, globally-influenced dining, unique shore excursions and more. Celebrity's Captain's Club loyalty guests can choose between the onboard credit or an exclusive savings offer. And now through February 28, 2014 both offers are combinable with Celebrity's rich 123go! offer. For more information, vacationers can visit www.celebritycruises.com, call 1-800-647-2251 or contact their travel agent.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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