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Celebrity Cruises Announces First-Of-Its-Kind Complimentary Black Car Service
Exclusively For Tri-State Residents
A modern, upscale Bermuda or European cruise vacation
begins the moment guests step out of the door

NEW YORK– March 1, 2014 – In keeping with its commitment to 'modern luxury' cruise experiences and service excellence, Celebrity Cruises has announced its first-ever complimentary Black Car Service for Suites program exclusively to residents of New York, New Jersey and Connecticut.

Beginning Saturday, March 1, guests who book between March 1 and March 31, 2014 in any of Celebrity Cruises' suites for any 7-night Bermuda or Europe sailing, will have the advantage of complimentary roundtrip black car service between their home and the port in Cape Liberty, New Jersey or local airport in the NYC area.

"From a private chauffeur to a European-style butler serving dinner in-suite, Celebrity's guests will be indulged with intuitive service throughout their entire vacation," offers David Meihoefer, Celebrity's New York team manager.

Guests can relax while the black car professional chauffeur from GroundLink Transportation takes them safely from their home to Cape Liberty or one of the New York City area major airports and back again at the ship's return. The car service takes away the travelling hassle and anxiety that guests may experience, substituting that with comfortable, spacious surroundings and reliable timing, and staff familiar with the most efficient driving routes to and from the port or gateway. Chauffeurs are well-trained, skilled and will assist guests in carrying luggage as well. Each vehicle is equipped with GPS installed systems and high-tech amenities, and are well maintained, insured and licensed.

Once on board a modern, luxurious Celebrity ship, guests can unwind in upscale suite accommodations with all the right, tasteful details, savor globally-inspired cuisine and enjoy breathtaking views of Bermuda or Europe, all from the comforts of their own private veranda. Guests may also indulge in rejuvenating spa treatments, unique shore excursions and more.

-- MORE --

Offer Terms & Conditions:

Private Car Transportation Offer applies to 7-night Celebrity Summit Bermuda sailings departing May 4-Aug. 31, 2014 from Cape Liberty and 7-night and longer 2014 Europe sailings; Reflection, Penthouse, Royal, Signature, Celebrity, AquaClass suite, Sky and Century Suite staterooms. Cruise must be booked March 1-31, 2014 through a travel professional/agency. Pre-paid driver gratuities included. One pick-up and drop-off per booking. Guest must reside within 50 miles of New York, New York (Manhattan) and provide zip code of residence at time of cruise booking. Provide the cruise booking number to the car company when reserving transportation. Transportation may be reserved after final cruise payment. Handling fee applies to infant/baby car seats. No substitutions, credits or refunds. Customer is responsible for any "waiting" fees charged by the car company. Contact Celebrity for additional details. Offer may be combined with other offers. ©2014 Celebrity Cruises Inc. Ships registered in Malta and Ecuador.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

About GroundLink:

GroundLink is the next generation car service, transforming the ground transportation industry with technology. Our mission is to deliver seamless, reliable and consistent ground transportation solutions for travelers and travel arrangers. Founded in 2003, GroundLink is an established aggregator and solutions provider to the ground travel industry for both the consumer and the supplier. Using proprietary technology, GroundLink aggregates, manages and executes ground travel services under its own brand globally. www.groundlink.com

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