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## <u>CELEBRITY CRUISES WORLD TOUR 2015-16 REVEALS NEXT LINEUP:</u> <u>SOUTH AMERICA AND PANAMA CANAL</u> New immersive three-day stay in Brazil for world-renowned Carnival celebration

**MIAMI– March 6, 2014** – <u>Celebrity Cruises</u> today unveiled its exhilarating set of South America and Panama Canal itineraries for 2015-16, with 34 different destinations in 15 countries to choose from. New for this season is the unique opportunity for guests to spend two nights in Rio de Janeiro, Brazil during the country's most famous and vibrant annual event - Carnival.

<u>Captain's Club</u> loyalty members will have exclusive 'Priority Access' for booking their South America and Panama Canal trips beginning today, five days before the official on-sale date Tuesday, March 11.

Vacationers can experience the sights and sounds of Brazil's internationally renowned Carnival festivities for three full days and two nights in Rio de Janeiro with Celebrity's South America & Rio Carnival itinerary beginning Jan. 31, 2016. The 14-night sailing onboard <u>Celebrity Infinity</u> will sail from Buenos Aires and visit Sao Paulo, Ilhabela, Buzios and Rio de Janeiro, Brazil; as well as Punta del Este and Montevideo, Uruguay.

For those looking to explore the Panama Canal in modern luxury style, they can embark on a series of vacations between South Florida and San Diego, California or Valparaiso, Chile starting Nov. 5, 2015. The 15-night itineraries showcase extended visits in Panama, providing two ways to witness the Canal's grand operation - from the ship and on land.

Guests sailing to South America have the option to explore Peru's historical Machu Picchu - one of the new Seven Wonders of the World - during *Celebrity Infinity*'s sailings on Dec. 5, 2015 and March 13, 2016.

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The 2,170-guest ship will also offer a series of 14-night itineraries sailing to destinations between Buenos Aires, Argentina and Valparaiso, including the must-see Chilean Fjords, Cape Horn, the Straits of Magellan, and overnight stays in Buenos Aires. Guests can sail to the world's southernmost continent – Antarctica – on a 14-night adventure. Roundtrip from Buenos Aires, the itinerary features breathtaking passages through Schollart Channel and Dalhan Bay, Paradise Bay and the Gerlache Strait; Elephant Island, Antarctica; and the Falkland Islands.

Celebrity's 2015-16 sailings will introduce the newly announced "<u>Suite Class</u>" experience, beginning April 2015, with new luxurious offerings including:

- A dedicated, suites-only restaurant using world-class ingredients, available morning, noon and night
- A VIP lounge, Michael's Club, for guests in Celebrity, Signature, Royal, Penthouse and Reflection suites
- Complimentary 'all in' benefits Premium beverages, dining at any specialty restaurant, unlimited internet access, private bar with water, sodas and beers – all included for guests staying in Royal, Penthouse and Reflection suites

For more Celebrity vacation features, new ship layouts, itineraries, interactive videos and more, guests can browse through the brand's immersive <u>tablet app</u>.

Celebrating the launch of Celebrity's World Tour, each destination will open with an incredible offer. Guests can receive up to \$400 to spend onboard for every cruise or cruisetour that is four nights or longer (from the newly available itineraries) and booked by April 30, 2014, excluding *Celebrity Xpedition* sailings. In addition, the offer can be combined with select future promotions. For more information, guests can visit <u>celebritycruises.com</u>, call 1-800-647-2251 or contact their travel agent.

Celebrity will continue to reveal its full 2015-16 lineup as each set of itineraries opens for bookings.

Destination	Captain's Club exclusive 'Priority Access'	General on-sale date
Galapagos Islands	Now open	Now open
Alaska	Now open	Now open
South America & Panama Canal	Now open	3/11/14
Europe	3/13/14	3/18/14
Caribbean	3/20/14	3/25/14
Asia, Australia and Hawaii	3/27/14	4/1/14
Bermuda and Canada	4/3/14	4/8/14

## Opening dates for 2015-16

## **About Celebrity Cruises:**

Celebrity Cruises<sup>7</sup> iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.