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**CELEBRITY CRUISES GUESTS 'SCORE' OPPORTUNITY TO SEE THIS
SUMMER'S MOST POPULAR SPORTING EVENT WHILE AT SEA**
Celebrity fleet will broadcast all 2014 FIFA World Cup Brazil™ matches

MIAMI, FL – March 7, 2014 – Celebrity Cruises' modern luxury vacations will showcase this summer's most highly anticipated sporting event, the 2014 FIFA World Cup Brazil™. Guests vacationing on board one of Celebrity's state-of-the-art ships sailing in [Alaska](#), [Bermuda](#) or [Europe](#) can enjoy broadcasts of the world-renowned soccer tournament from beginning to end, for a total of 64 matches between more than 30 competing national teams taking place June 12 - July 13, 2014.

In addition to indulging in Celebrity's signature luxury offerings, from [award-winning cuisine](#) and impeccable service to immersive onboard programming and rejuvenating downtime in one of 10 new [Canyon Ranch SpaClub® at Sea](#) facilities, guests can watch the thrilling international competition from the comfort of their spacious, beautifully designed stateroom or an upscale onboard venue along with fellow vacationers.

Beyond airing the full international tournament, Celebrity offers more ways for families and friends planning their summer vacations to join the festivities. Guests can enjoy a menu of soccer-themed CelebrityLifeSM Activities, including a lineup of highly interactive video game tournaments, viewing parties, challenges and more for fans of all ages.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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