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CELEBRITY CRUISES REVEALS A ONCE-IN-A-LIFETIME EXPERIENCE WITH NEW AFRICAN SAFARI ADVENTURE

An exotic "Journey to Three Continents – African Safari, Turkey and the Black Sea"

MIAMI, FL – March 13, 2014 – Celebrity Cruises today unveiled a new vacation experience for guests, which combines the exhilaration of an <u>African safari</u> with the relaxation of a modern <u>luxury cruise</u>. Vacationers can indulge in the wonders of a wildlife safari and then set sail onboard <u>Celebrity Constellation</u> to discover the beauty, history and culture of the Black Sea and Turkey.

Beginning in the Republic of Kenya, Celebrity's new 2014 escorted journey visits the three continents of Africa, Europe and Asia. Guests can enjoy the sights and sounds of Nairobi, Lake Nakuru and Masai Mara, observe the breathtaking wildlife of two game reserves by day, and indulge in luxurious hotels and game lodges by night. Following the Kenyan adventure, vacationers will continue onto Istanbul, Turkey for an exciting and awe-inspiring cruise. While at sea, guests can indulge in the luxuries that one can expect from Celebrity - fine dining, top-tier service and culture-rich destinations.

The vacation package includes:

- Air travel to and from JFK: Upon arrival in Nairobi, Kenya, guests will be greeted by Celebrity's Destination Concierge, who will escort guests throughout their trip
- Five nights in Africa at four- and five-star hotels and game reserve lodges
- Three African safari expeditions
- Immersive 11- to 12-night cruise roundtrip from Istanbul to the Black Sea: The 12-night sailings will also visit the Greek Isles, and the 11-night itinerary sails to Sochi, Russia
- Classic Beverage Package, including wine and spirits
- All transfers during the trip in Kenya and Istanbul

"Our new 'Journey to Three Continents - African Safari, Turkey and the Black Sea' is unique and unlike anything we've offered before. We continuously strive to offer our guests one-of-a-kind immersive experiences, and with this new escorted journey we are combining the very best on land and at sea," said Michael Bayley, President and CEO, Celebrity Cruises. "From the thrills of East Africa to the charms of the Black Sea, this trip offers the perfect mix of exhilaration and relaxation. We will be revealing more enticing land and cruise vacations this year, giving our quests more opportunities to discover all seven continents in modern luxury style."

Kenya has some of the best game viewing in the world, with an opportunity to see Africa's Big Five (elephant, rhino, leopard, lion and buffalo) up close and personal. This fall on the Kenyan pre-cruise stay guests will experience the Karen Blixen Museum & Giraffe Center – featured in the Academy Award-winning movie "Out of Africa" – world-class game drives in the Masai Mara, and delicious yet adventurous local cuisine.

The Journey to Three Continents - African Safari, Turkey and the Black Sea vacation will be offered with select 11- or 12-night sailings onboard *Celebrity Constellation,* with journey departures from JFK on September 13, September 28 and October 7, 2014. Guests can call 888-776-1155 or contact a travel agent to book this once-in-a-lifetime, customized African safari experience. More information is available at www.celebritycruises.com/safari.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.