



Lisa Lutoff-Perlo
President and CEO

Lisa Lutoff-Perlo is a dynamic business leader whose vision and strategy has propelled Celebrity Cruises to become the performance leader in the Royal Caribbean Cruises Ltd. (RCL) portfolio. Her record-breaking results and industry firsts have earned her a reputation as a trailblazer in the complex maritime industry.

Appointed President and CEO in December 2014, Lutoff-Perlo leads the multi-billion-dollar brand with 13 ships sailing to 300+ global ports worldwide.

Lutoff-Perlo also leads Royal Caribbean Cruises' (RCL) Global Marine Organization, ensuring that the corporation's \$30-billion fleet of 59 ships run safely, smoothly and efficiently across all RCL brands for 6 million guests per year. She is the first woman in the industry to do so.

Her vision to transform the industry by building game-changing ships continues with Celebrity Edge. To bring the vision to life, more than 500 designers were engaged to incorporate innovations of design and engineering that include many industry firsts.

Lisa's commitment to opening up the world through travel has brought unprecedented recognition and awards to Celebrity Cruises for its impact on the industry, the environment and the destinations sailed.

An avid champion for diversity and inclusion, education, STEM and an advocate for young women, Lutoff-Perlo has challenged the conversation around cultural and gender equality in the maritime industry. She has ignited many initiatives to raise the percentage of female officers on the bridge and landside, including hiring the first female American captain, the first female African bridge officer, and the first female Ecuadorian captain.

Lutoff-Perlo has a guiding value of giving back and helping others to succeed. She lends her leadership to a number of philanthropic, business and women's organizations as a board member and volunteer on a local, national and international level.

Under her leadership, Celebrity Cruises has partnered with a number of impactful organizations to make a difference in the world in the areas of girl's education (Malala Fund and Global Girls Alliance), sustainability and environment (World Wildlife Fund), STEM (Columbia University, FIU, NSU and University of Miami), gender equality, service excellence (Forbes Travel Guide), and expanding the footprint of women in the maritime industry.