

Celebrity

ED

GE

FACT SHEETS

Introducing a revolutionary new ship that's poised to change the way guests experience the world. With its visionary design, it will raise the bar on cruise vacations to even greater heights. Welcome, *Celebrity Edge*SM, the first in Celebrity Cruises' new class of ships designed to leave the future behind.

Celebrity Edge marks a turning point in Celebrity's approach to ship design. From the very first sketches, to a new innovative way to experience those designs in a virtual reality setting, every step was done in 3-D, making *Edge* the first ship to be completely designed in 3-D. This allowed every detail to be reviewed, fine-tuned and perfected. From the incredible new Magic Carpet to the private plunge pools in the Edge Villas, Celebrity was able to design the most refined ship at sea – before even starting to build it.

One of the biggest influences on the design of *Edge* was the desire to make the destination experience even more immersive – starting right on board. *Celebrity Edge* has a unique, outward-facing design that breaks from traditional ship design. On *Celebrity Edge*, guests will feel more connected with the sea and the exciting places they will visit in a variety of spaces ranging from the Edge Staterooms, featuring Infinite VerandasSM, to the reimagined, terraced pool deck that offers even greater views of the destinations and every glorious shimmer of ocean in-between.

When it came time to choose a name for this visionary new vessel, Celebrity looked no further than the very thing that makes the ship so unique – the fact that during two years of exploration and excitement every single design element has been taken to the leading-edge of possibility. *Celebrity Edge*. There was no other choice.

FAST FACTS

~129,500 GRT | 1,004 feet long | 128 feet wide

27 feet draught | 22 knots, cruising speed

14 passenger decks

12 passenger elevators

4 bow thrusters with 4,694 horsepower (3.5MW) each

2,918 guests (double occupancy)

3,373 guests (total)

1,320 crew

STATEROOMS

Total: 1,467

ACCOMMODATIONS

When designing the accommodations on *Celebrity Edge*, every detail was carefully thought through to ensure one thing – that every stateroom makes unwinding at sea even easier than unwinding at home. The most transformational spaces on *Edge* are the staterooms. Celebrity collaborated with interior design visionary Kelly Hoppen to turn every room onboard *Edge* into a statement about modern luxury.

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ACCOMODATIONS





*Celebrity Edge*SM promises an assortment of firsts – firsts for the cruising industry and firsts for the world – with the ship's refined, outward-facing design. As part of these firsts, new suite categories and iconic, never-before-seen stateroom design are at the forefront.

The most transformational aspect of the new stateroom design is the introduction of the **Edge Stateroom with Infinite Veranda**SM. These revolutionary rooms take the standard veranda stateroom and, with the touch of a button, blur – even erase – the boundaries between inside and outside. The entire living space becomes the veranda, letting guests walk right out to the water's edge.

Edge StateroomsSM offer the latest technology that allows guests to precisely adjust nearly every comfort feature in their stateroom. The in-room automation allows them to control everything from lighting, to shades, temperature, and service with a simple touch screen. Guests can even choose a setting that will tuck them in and gently wake them in the morning; it's world-class service at the touch of a button.

Not only do these staterooms feature the latest in design and technology, they're even more spacious. In fact, they're 23% larger than the award-winning *Celebrity Solstice*[®] Class veranda staterooms. The added space made it possible to include a luxurious king-sized bed from *Celebrity's* new Cashmere Bedding CollectionSM in every standard-sized stateroom. Bigger rooms called for larger bathrooms too, so they have been expanded by 10% and include even larger modern showers.

Edge Staterooms are also the home of *Celebrity's* iconic, eponymous classes, *Concierge Class*[®] and *AquaClass*[®]. *Concierge Class*[®] offers dedicated concierge services, where every detail makes a big difference, while the spa-inspired *AquaClass*[®] staterooms feature services and amenities that make every day feel like a visit to the spa.

For modern travelers exploring the world on their own, a new stateroom category was made with them in mind; the *Edge Single Stateroom with Infinite Veranda*SM is perfectly proportioned for the individual traveler. These rooms offer all the same amenities and services as a double stateroom – just for one.

DESIGNED BY

The chic, contemporary, and harmonious design of the Edge Stateroom with Infinite Veranda was developed in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- Total Number of Staterooms onboard *Celebrity Edge*: 918* Infinite Veranda Staterooms (of 1,467 total staterooms)
 - o *Includes 16 Accessible Edge Staterooms with Infinite Veranda; 16 Single Infinite Veranda Staterooms; 104 Aqua Class Infinite Veranda Staterooms; 2 Accessible Aqua Class Infinite Veranda Staterooms
- Total Stateroom Square Footage: 243 sq. ft.
 - o Veranda Square Footage: 42 sq. ft.
 - o Bathroom Square Footage: 30 sq. ft.
- Capacity: 2 – 4 guests
- Bathroom space is 10% larger than Celebrity's Solstice Class Veranda Stateroom bathrooms
- Twenty-three percent more available interior, air conditioned space than Celebrity's Solstice Class Veranda Staterooms
- The redesigned rooms with the added space allowed Celebrity to continue to perfect and optimize all the storage space in each stateroom category – for instance, drawer space has doubled in every room
- Every standard-sized stateroom is fitted with plush king-sized cashmere mattresses part of the exclusive Celebrity Cashmere Bedding Collection
 - o Each mattress is handcrafted in Italy by Matermoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere
- In-room automation allows guests to control and personalize everything a simple touch screen, including lighting, shades, temperature and service



The unique, outward-facing design of the **Sky Suite** offers breathtaking views of the outdoors from anywhere in the stateroom, with a window between the bathroom and living space, which allows daylight to shine into the bathroom through the veranda. The king-sized bed was also rotated to face the ocean, promising guests the most awe-inspiring visuals and unrivaled comfort.

Guests enjoy the luxury of personal butler service, which includes assistance with unpacking and packing, in-suite lunch and dinner service, and complimentary in-suite espresso and cappuccino from Café al Bacio.

When staying in the Sky Suite, guests will also enjoy access to The Retreat (for Suite Guests), including the private restaurant Luminae @ The Retreat, The Retreat Lounge, and The Retreat Sundeck, including The Retreat Pool and The Retreat Pool Bar.

DESIGNED BY

The luxurious design of the Sky Suite was developed in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- Total Number of Suites onboard *Celebrity Edge*: 146 Sky Suites (of 1,467 Total Staterooms; 176 Total Suites)
- Total Stateroom Square Footage: 398 sq. ft.
 - o Veranda Square Footage: 79 sq. ft.
 - o Bathroom Square Footage: 65 sq. ft.
- Capacity: 2 – 4 guests
- Building on the continued popularity of the Sky Suites and consistent demand from guests, *Celebrity Edge* features nearly triple the amount of Sky Suites onboard when compared to the rest of the ships in the brand's fleet
- Every suite is fitted with plush king-sized cashmere mattresses part of the exclusive Celebrity Cashmere Bedding Collection
 - o Each mattress is handcrafted in Italy by Matermoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere



The two freshly reimagined and redesigned, sprawling two-bedroom, two-bathroom **Penthouse Suites** with dual walk-through showers, expansive walk-in closets, and soaking tubs on the veranda, promise stunning sea views. Penthouse Suite guests will never need to lift a finger, with an attentive, personal butler providing Celebrity's noted world-class service so they can focus on making the most out of their vacation.

When staying in the Penthouse Suite, guests enjoy access to The Retreat (for Suite Guests), including the private restaurant Luminae @ The Retreat, The Retreat Lounge, and The Retreat Sundeck, including The Retreat Pool and The Retreat Pool Bar.

DESIGNED BY

The ultra-luxurious Penthouse Suite was developed in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- Total Number of Suites onboard *Celebrity Edge*: Two Penthouse Suites (of 1,467 Total Staterooms; 176 Total Suites)
- Total Stateroom Square Footage: 1,578 sq. ft.
 - o Veranda Square Footage: 197 sq. ft.
 - o Master Bathroom Square Footage: 235 sq. ft.
- Capacity: 2 – 6 guests
- Every suite is fitted with plush king-sized cashmere mattresses part of the exclusive Celebrity Cashmere Bedding Collection
 - o Each mattress is handcrafted in Italy by Maternoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere



A new Edge-exclusive Suite Class category and the highest level of suites available on *Celebrity Edge*, the **Iconic Suite** is the absolute pinnacle of modern luxury, at more than 2,500 sq. ft. Situated above the bridge of the ship where the captain resides, this extensive suite promises the most breathtaking views onboard, with 82 linear feet of panoramic glass enveloping the entire dining room, living room and bedroom. The veranda, which adds 700 sq. ft. to the grand total space of the suite, also sits above the wing of the bridge, with a hot tub, a shaded private, resort-style cabana, and sweeping views of the ocean. There's also an in-suite butler's pantry for those occasions when guests feel like entertaining.

Guests staying in one of the two bedroom, two full-bathroom (fitted with full showers, whirlpool tubs, and the best amenities) Iconic Suites also enjoy access to The Retreat (for Suite Guests), including the private restaurant Luminae @ The Retreat, The Retreat Lounge, and The Retreat Sundeck, including The Retreat Pool and The Retreat Pool Bar.

Guests will also be provided with the luxury of personal butler service as part of their Suite Class perks.

DESIGNED BY

The ultra-luxurious Iconic Suite was developed in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- Total Number of Suites onboard *Celebrity Edge*: Two Iconic Suites (of 1,467 Total Staterooms; 176 Total Suites)
- Total Stateroom Square Footage: 2,592 sq. ft.
 - o Veranda Square Footage: 700 sq. ft.
 - o Master Bathroom Square Footage: 199 sq. ft.
- Capacity: 2 – 6 guests
- Every suite is fitted with plush king-sized cashmere mattresses part of the exclusive *Celebrity Cashmere Bedding Collection*
 - o Each mattress is handcrafted in Italy by Matermoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere



Another new category of suites are the two-level **Edge Villas**, which offer stunning, outward-facing views, private plunge pools and direct walk-out access to The Retreat Sundeck, a convenience reserved exclusively for Edge Villa guests. With two stories of windows in the two-level atrium stairway that look out over the terrace, featuring a three-foot-deep plunge pool and inviting lounge furniture, to the incredible ocean views from even the bathroom, it's an open and airy environment that truly invites the outside in, and vice versa.

Guests staying in an Edge Villa will also enjoy personal butler service and access to The Retreat (for Suite Guests), including the private restaurant Luminae @ The Retreat, The Retreat Lounge, and The Retreat Sundeck, including The Retreat Pool and Pool Bar.

DESIGNED BY

The contemporary and spacious Edge Villa was developed in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- Total Number of Suites onboard *Celebrity Edge*: 6 Edge Villas (of 1,467 Total Staterooms; 176 Total Suites)
- Total Stateroom Square Footage: 951 sq. ft.
 - o Veranda Square Footage: 211 sq. ft.
 - o Master Bathroom Square Footage: 91 sq. ft.
- Capacity: 2 – 4 guests
- Every suite is fitted with plush king-sized cashmere mattresses part of the exclusive Celebrity Cashmere Bedding Collection
 - o Each mattress is handcrafted in Italy by Matermoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere

In addition to the new stateroom classes, a new feature available on *Celebrity Edge* makes it even easier for families and friends to get together and get away. Celebrity continues to offer adjoining staterooms that allow two rooms of the same category to open to each other for a larger vacation space: Two Edge Staterooms with Infinite Verandas become one, two inside staterooms become one. But, as with everything else on *Celebrity Edge*, the brand took that idea one step further and created more than 170 connecting stateroom options.

Of these 174 possible connections, many of them offer new and different combinations that create incredible new vacation spaces. For instance, the connection of a new Iconic Suite paired with a Royal Suite creates a stateroom space for up to 10 guests, or a Sky Suite paired with an inside stateroom that more than comfortably accommodates up to six guests.

For modern travelers exploring the world on their own, a new stateroom category was made with them in mind; the Edge Single Stateroom with Infinite VerandaSM is perfectly proportioned for the individual traveler. These rooms offer all the same amenities and services as a double stateroom – just for one.

FAST FACTS/FEATURES

- Total Number of Staterooms onboard *Celebrity Edge*: 1,467 total staterooms
 - o Includes 16 Accessible Edge Staterooms with Infinite Veranda; 16 Single Infinite Veranda Staterooms; 104 Aqua Class Infinite Veranda Staterooms; 2 Accessible Aqua Class Infinite Veranda Staterooms
- Every standard-sized stateroom is fitted with plush king-sized cashmere mattresses part of the exclusive *Celebrity Cashmere Bedding Collection*
 - o Each mattress is handcrafted in Italy by Maternoll, a family owned artisanal company that has been creating luxury bedding for more than 60 years
 - o Additionally, each mattress is hypoallergenic, eco-friendly, eucalyptus-treated, and made with the highest-grade cashmere

VENUES





The chic atmosphere of **The Retreat Sundeck** rivals any high-end resort. This spacious outdoor lounge area, which includes **The Retreat Pool** and **The Retreat Pool Bar**, makes it easy to unplug with plush, stylish furniture, a full-sized pool, and a hot tub. Guests can relax in hanging chairs while the water laps beneath their feet or lay back in the shaded resort-style cabanas and soak up the nearly 240-degree panoramic views on the forward end of the ship. Dedicated Pool Butlers are at service to make sure guests' every whim is tended to – poolside cocktails from the The Retreat Pool Bar, which one-ups even the coolest Ibiza bar, fresh towels, refreshing treats, etc. The Retreat Sundeck is a private paradise aboard a floating paradise.

The Retreat Lounge, located just below The Retreat Sundeck and open around the clock, touches the sea on both the port- and starboard sides, offering seemingly endless ocean views. Inside, Hoppen has created a warm and inviting space that has the air of a sophisticated sunroom. In The Retreat Lounge, guests will have access to their dedicated concierge who'll make any arrangements they may need – both on and off the ship. They will also enjoy complimentary beverages, gourmet bites, live entertainment, and a comfortable place to read the latest best-seller, catch up on current events, watch the big game, or just kick their feet up and relax.

Luminae @ The Retreat boasts an exciting design concept, with more than 117 linear feet of floor-to-ceiling windows, offering endless views and highlighting Hoppen's award-winning style. Boldly elegant, the interior is as distinctive as the cuisine. Not only is the restaurant exclusive, its menus are as well. Crafted by Celebrity's own Michelin-starred Chef Cornelius Gallagher, the modern, eclectic cuisine served here is not available anywhere else on board. Open for breakfast, lunch, and dinner, Luminae @ The Retreat will tantalize guests' taste buds – and their eyes.

DESIGNED BY

The Retreat and all of its exclusive venues were born in collaboration with visionary London-based interior designer Kelly Hoppen of Kelly Hoppen Interiors.

FAST FACTS/FEATURES

- **The Retreat Sundeck** Total Square Footage: 12,701 sq. ft.
 - o Seating Capacity: 190
 - o Pool – 16.8 ft. L X 10.9 ft. W X 4 ft. D
 - o Bar – 19 ft. long, seats eight
- **The Retreat Lounge** Total Square Footage: 2,756 sq. ft., plus an 829 sq. ft. outdoor terrace with connection to the Suite Sun Deck – a total of 3,585 sq. ft.
 - o Seating Capacity: 100 Seats Indoor + 28 Seats Outdoor
- **Luminae @ The Retreat** Total Square Footage: 4,133 sq. ft.
 - o Seating Capacity: 170 Seats



The **Resort Deck**, which includes the main pool area, the new Rooftop Garden, the jogging track, and the Solarium, is unlike any other outdoor space at sea – or anywhere. Here, guests will find endless ways to enjoy the outdoors and connect with the sea.

Revolutionary in its vision, the space is encompassed by an outward-facing, untraditionally asymmetrical terraced pool deck nearly 22 feet high that makes the ocean views and landscapes the focal point while lounging poolside.

Guests can soak up the sun and hand-crafted cocktails at the beautiful pool while lounging comfortable, take a dip in the 75-foot lap pool, relax in one of the spectacular martini glass-shaped hot tubs suspended elegantly in the air on the slenderest glass stem that bookend the pool, or sprint along the nearly quarter-mile-long two-deck jogging track.

Shimmering at one end of the pool is a larger-than-life artistic mirror installation designed by Tom Wright – an ever-changing, abstract piece positioned above the Pool Bar. The pool deck is full of oversized sculptural pieces that set this space apart from any other at sea. An example is the dramatic, unique tree sculptures that add an air of whimsy and create an intimate setting at night when lit up.

Six spacious cabanas line the starboard side of the deck and provide another cool hot spot for incredible outward-facing views. These rentable relaxation spaces offer a private getaway and highlight Celebrity's design DNA. At night, ambient lighting enhances the intimacy of the spaces even more.

DESIGNED BY

The outward-facing Resort Deck was designed in collaboration with renowned British architect Tom Wright, the "W" in WKK Architects.

FAST FACTS/FEATURES

- Resort Deck Total Square Footage: 7,192 sq. ft.
- The 365 meter jogging track spans Decks 15 and 16.
- Pool Dimensions: 25 yd. x 10 yd., a 37% increase in size from the pools on Celebrity's iconic Solstice Class pools
- Upscale plastic glassware with touches of color pleasantly compliment the refreshing pool-side cocktails and promote safety
- Each of the six private cabanas is 15.7 ft. wide, 11.2 ft. in depth, and 18.4 ft. in height
 - o Seating capacity: 4 – 6 people (24 – 48 people total)
 - o Cabanas are available to all for a fee
- The Martini Glass-shaped hot tubs are suspended 22 ft. over the pool deck
 - o Each hot tub has an overall radius of 9.68 ft.



One of the most carefree **Resort Deck** spaces brought to life in collaboration with Tom Wright is the Rooftop Garden, a living, urban playscape inspired by childhood playgrounds and designed to awaken the inner-child in everyone. It's a lively, spacious environment perfect for slowing down, wandering, daydreaming, moving watching, or outdoor dining.

The Rooftop Garden, tended to daily by a resident horticulturist, is the perfect place for guests to enjoy interactive games and activities throughout the day, or enjoy the not-to-be-missed evening entertainment where food and film merge during "A Taste of Film," and pop-up live music performances from the unexpected treetop sculptures.

The **Rooftop Garden Grill**, located under the sun, or under the stars, has a selection of the best burgers, brisket, or BBQ guests will find anywhere.

DESIGNED BY

The intriguing Rooftop Garden was designed in collaboration with renowned British architect Tom Wright, the "W" in WKK Architects.

FAST FACTS/FEATURES

- Rooftop Garden Total Square Footage: 8,073 sq. ft.
- Seating Capacity: 270



Also on the expansive Resort Deck, which stretches from bow to stern of the ship, is one of the most popular spaces on any Celebrity ship – the adults-only Solarium. Celebrity Edge continues the tradition of offering a covered pool area where adults can unwind in modern luxury style.

The Solarium is home to one of Celebrity's most popular culinary offerings, The Spa Café and Juice Bar, which offers a creative take on healthy cuisine, featuring an eclectic blend of offerings that are both flavorful and healthy.

The three-dimensional art wall that represents the beautiful colors of sea glass and water-swept textures of the ocean is the perfect complement to the serene atmosphere where guests can restore both their tan and their peace-of-mind.

DESIGNED BY

The savvy Solarium was designed in collaboration with renowned British architect Tom Wright, the "W" in WKK Architects.

FAST FACTS/FEATURES

- Solarium Total Square Footage: 3,360 sq. ft.
- Pool Dimensions: 40 ft. L x 30 ft. W
- The ultra-durable ETFE Solarium roof weighs about 1% the weight of glass, making it very lightweight
- The eco-friendly, 100% recyclable Solarium roof can be lit internally, creating an awe-inspiring glowing effect



Perched on the starboard side of the ship, the **Magic Carpet** makes Celebrity Edge's distinctive, sleek profile recognizable from miles away. With its stunning, open-air panoramic, outward-facing ocean views, Magic Carpet is designed with a yacht-like, breezy, and casual vibe, with comfortable seating, a full bar, and space for live music performances, making it the place to see and be seen. The size of a tennis court, this incredible engineering feat is the world's first cantilevered venue at sea that travels 13 stories. This spectacular space is repositioned alongside several decks and transforms into a new and exciting venue depending on which deck it's positioned.

Situated on the summit of the ship on Deck 16, Magic Carpet becomes the ultimate specialty restaurant high in the sky where mouthwatering experiences such as "Dinner on the Edge" are hosted for a select number of guests. Get ready for a unique, al fresco culinary journey under the stars that's sure to satisfy guests' taste buds, eyes, and their sense of wonder all at the same time.

Down to Deck 14, Magic Carpet becomes an extension of the already expansive relaxing main pool area, the perfect place for breathtaking views, tantalizing libations, and live music.

On Deck 5, Magic Carpet extends the ship's restaurants into the most amazing al fresco seating imaginable for close to 100 guests. Here it creates an intimate, open-air dining experience that will make the fresh ocean fare taste even fresher.

At the bottom, Deck 2, Magic Carpet hovers within a hair above the ocean surface and becomes an extension of the Destination Gateway, a new area that becomes a luxury embarkation station where guests will be whisked away aboard our newly redefined Edge LaunchesSM.

DESIGNED BY

The game-changing Magic Carpet was designed in collaboration with renowned British architect Tom Wright, the "W" in WKK Architects.

FAST FACTS/FEATURES

- Magic Carpet Total Square Footage: 1,937.5 sq. ft.
- Magic Carpet Total Length: 110 ft.
- Magic Carpet Total Width: 20 ft.
- Magic Carpet Total Weight: 240 metric tons
- Total Occupancy: 100
- The Magic Carpet is roughly the size of a tennis court
- Fabricated out of mainly painted steel with an airy, mesh ceiling
- The Magic Carpet is outfitted with programmable LED lighting



Destination Gateway is a modern, multi-purpose area that brings the destination to life. When the Magic Carpet is positioned here, Destination Gateway serves as a comfortable and welcoming environment that leads to the Edge Launches for easy and effortless transportation ashore. Destination Gateway will immerse guests in their next destination, with highlights of the port of call displayed on large LCD screens. Together, Destination Gateway, Magic Carpet, and the Edge Launches make for a seamless transition off and on the ship.

When not in use for tendering ashore, Destination Gateway is a learning and activity center where destination enrichment talks, Celebrity Shore Excursion information sessions, and more are hosted. Business groups and corporate incentive groups can also utilize this space as a modern, state-of-the-art conference room for meetings and presentations.

DESIGNED BY

The transformational Destination Gateway was designed by renowned German design talent 3deluxe.

FAST FACTS/FEATURES

- Destination Gateway Total Square Footage: 1,784 sq. ft.
- When Destination Gateway is not being used for tendering operations, the multi-functional space transforms into different pop-up experiences, including:
 - Daytime Programming includes Destination Immersion, Regional Bazaar Trunk Shows, Art Auctions and Cocktail Receptions
- Interactive tables in Destination Gateway offer a way for guests to inform themselves individually of the upcoming destinations, research shore excursion options, and learn more about the ship, all of the different venues onboard, and any upcoming events



Edge Launches ensure guests experience modern luxury every step of the way – right up to their first step ashore.

The newly designed Launches on *Celebrity Edge* are designed with overall safety and guest comfort at the top of mind through improved reliability and survivability, notably increased comfort, and efficient boarding. The ship-to-shore experience is improved by the spacious, stylish and comfortable yacht-like atmosphere of the new boats, which will bring guests ashore in comfort, style, and speed.

When anchored, the Magic Carpet hovers just above the waterline for the best ship-to-shore experience at sea; guests will find themselves smoothly whisked onto Celebrity's new, reimagined Edge Launches with ease.

DESIGNED BY

The spacious Celebrity Launches were designed by French yacht designer Marc Lombard and lifeboat manufacturer Palfinger Marine Safety AS.

FAST FACTS/FEATURES

- Total Number of Celebrity Launches on *Celebrity Edge*: 8
- Celebrity Launch Cabin Area: 829 sq. ft.
- Celebrity Launch Total Length: 57 ft.
- Celebrity Launch Beam: 19 ft.
- Celebrity Launch Total Weight: 26/36 tons (equipped/loaded)
- Seating Capacity: 223/132 guests (lifeboat/launch)
- Maximum Cruising Speed: 15 knots
- Window Area: 398 sq. ft. – more than double compared to standard tenders on *Celebrity Equinox*
- Seat Pitch: 32 in – 20% more space compared to standard tenders on *Celebrity Equinox*



Housed on the Royal Caribbean Cruises Ltd. campus in Miami, FL, the new Innovation Lab acts as a hub for inspiring creative energy and collaborative design process. Among the many exciting features is the state-of-the-art immersive Virtual Reality Simulator, the largest and highest resolution 3-D virtual reality simulator in the world.

The exterior of the two-level space features dramatic, sweeping metal fins that accentuate the large round corner of the building where the Virtual Reality Simulator is housed, highlighting the anchor of the space. Just less than a year after the project's inception in March 2016, the company's Newbuild department took ownership of the approximately 20,000 sq. ft. large space, with roughly 10,000 sq. ft. of space on each floor.

The ground floor of the space acts as a hands-on, working mock-up laboratory, whether large-scale mock-ups and renderings can be displayed, tested and stored, with the second floor accommodating the large Cave, which includes the Virtual Reality Simulator, three brainstorm spaces, open-plan work areas and a spacious 'Refuel' station at the heart of the floor.

These innovations showcase where the company is, as a corporation, at for a moment in time. Digital technology and consumer expectation of technology continues to evolve at such a rapid pace that what guests experience in the Innovation Lab will continue to evolve and advance with each passing day.

DESIGNED BY

The Innovation Lab exterior was designed by Leo A Daly, with a collaborative interior design team consisting of Gensler Interior Design, supported by Royal Caribbean Cruises Ltd.'s own Newbuild Design team.

FAST FACTS/FEATURES

- The Virtual Reality Simulator features five rear 4K projectors by Christie Boxer 4K30 projectors
 - o The Virtual Reality Cave is the largest and highest resolution virtual reality simulator in the world, at 12 ft. L x 17 ft. W x 8.9 ft. H
 - o Movements will be tracked within the virtual world by an InterSense IS-900 Wireless Motion Tracking System

- o Virtualis Visionary Render and Unity 3D software will be used to transform the CAD models into immersive and interactive stereoscopic virtual models within the ActiveCube
- o The software renders huge models in real-time with ease of importing from a range of data sources, maintaining naming, hierarchies and the all-important metadata

o Key Benefits Include:

- Expanded ability to review and elaborate physical prototypes
- Provide enhanced tools to aid engineers
- Creates a swifter understanding of designers earlier into the design process
- Enhanced customer design interaction
- Catch design problems early
- Affords opportunities to develop and elevate design beyond levels previously possible

o Collaboration:

- VR system enables collaboration across the Atlantic and Pacific oceans, whether it is for design, engineering manufacturing, training or serviceability
 - Teams exploit the chance to interact together in real-time. Real-time interaction from any site is translated and shown securely and virtually
 - Each site can enter the shared virtual environment individually and interact with both the virtual product and teams at other sites
 - Teams can be represented by a virtual avatar here and can see other team members from other locations' avatars in the same scene
 - These real time meetings allows users to make design decisions and solve engineering and manufacturing problems sooner
- The Planar LED Wall in the room beside the Virtual Reality Cave is a 1.2mm Pixel Patch and is 8.9 ft. x 31.5 ft., with a resolution of 7,680 x 2,160, which equates to 32:19, or the width of "dual 4K".
 - o There are 16,588,800 pixels on the wall.
 - o This is the largest LED wall of this size and resolution on the East Coast.
 - All the rooms in the Innovation Lab are HD Cisco Video Conferencing enabled

Technology and innovation are intrinsic to the cruise industry. Whether it's expressed in breakthrough naval architecture, advancements in shipboard features, or making the boarding process as simple as possible, the drive for continuous improvement never stops at Celebrity Cruises and its parent company, Royal Caribbean Cruises Ltd.

At its *Celebrity Edge* reveal event, the company demonstrated a prototype of **frictionless arrival**, which aims to eliminate the stop-and-go check-in process that frustrates most modern travelers, and replace it with a seamless, streamlined experience. By harnessing facial recognition software and a system of geofenced beacons, guests get aboard faster so they can begin their vacations sooner.

While **keyless entry technology** is not new to the company, recent innovations allow a cruise industry first—keyless entry with the use of a digital key on a smart phone.

The implementation of **stateroom automation** on *Celebrity Edge*, another cruise industry first, allows guests to precisely adjust nearly every comfort feature in their stateroom – everything from lighting, to window shades, temperature, and service with a simple touchscreen. Guests can even choose a setting that will tuck them in and gently wake them in the morning; it's world-class service at the touch of a button.

A new Virtual Concierge app will harness Artificial Intelligence, allowing guests to order drinks, book dinner reservations, or reserve shore excursions. Using sensors built into smart phones, precise **way-finding capabilities** will be built in to the app to provide mapping services based on guests' location.

X-Ray Vision is no longer only achieved in sci-fi films, it's a reality. Using a system of high definition cameras and a peer-to-peer network with no latency for video transmission triggered by icons, guests will be able to peek behind walls and closed doors of some of the selected locales onboard, such as the bridge, the engine room, or even the anchor.

These innovations showcase where the company is, as a corporation, at for a moment in time. Digital technology and consumer expectation of technology continues to evolve at such a rapid pace that what guests experience in the Innovation Lab will continue to evolve and advance with each passing day.

DESIGNERS



THE VISIONARIES BEHIND DESIGNING THE MOST REFINED SHIP AT SEA

The visionary approach to the architecture of *Celebrity Edge* is only one aspect of the story. Celebrity Cruises carefully selected a team of the world's best designers based on their portfolios, as well as their inexperience with cruise ships and cruising. That's right, the brand sought out designers who were new to the cruise industry, because they wanted to ensure every aspect of *Edge* would be a departure from traditional thinking about cruising. Celebrity wanted a team that would bring a completely fresh perspective to ship design – and that's exactly what they got with a team of renowned designers, including Kelly Hoppen of Kelly Hoppen Interiors and Tom Wright, the "W" in WKK.

When designing the staterooms on *Celebrity Edge*, every detail was carefully thought through to ensure one thing – that every stateroom makes unwinding at sea just as easy as unwinding at home. When choosing the designer to collaborate with, Celebrity knew exactly who the brand wanted at the helm of such an important project – Kelly Hoppen. With 40 years of experience at the forefront of the design industry, Hoppen is one of the most celebrated and sought-after interior designers in the world. Her globally renowned and ever-evolving style is underpinned by a subtle, coordinated fusion of East meets West; clean lines and neutral tones, blended with charming warmth and sumptuous opulence.

Celebrity Edge introduces the brand's new visionary, outward-facing design, and when it came to creating the outdoor public spaces, Celebrity recruited internationally acclaimed architect Tom Wright of WKK to collaborate with. Wright has over 30 years of experience, five years of which he lived in Dubai working as Design Director for the Jumeirah Beach Resort Development, where he designed the world-famous Burj Al Arab Hotel. Wright's dynamic work has earned him an international reputation for producing exciting designs that are unique while at the same time practical.

Together with Tom's vision, Celebrity transformed outdoor spaces into serene, outward-facing sanctuaries that showcase endless ocean views and the extraordinary places the brand visits. Each space is designed to inspire guests and make them feel more connected to the sea and the world around them.

Add to the design team the newly appointed Design Ambassador, award-winning interior designer Nate Berkus, and there was nothing standing in Celebrity's way. The shared passion for modern luxury, one-of-a-kind design, and global travel made Berkus the perfect choice as the voice to deliver our message – that *Celebrity Edge* is the epitome of design excellence not only at sea, but anywhere in the world.

Celebrity Cruises Design Ambassador



Since designer Nate Berkus established his award-winning interior design firm at the age of 24, his approachable and elevated philosophy has transformed countless homes around the world through his design work, home collections, books, television shows and media appearances. Ever since Berkus' first appearance on The Oprah Winfrey Show in 2002, he has become one of the world's most recognizable interior designers.

His work has been featured in publications including Architectural Digest, House Beautiful, VOGUE, InStyle, O Magazine, People and ELLE DÉCOR, which included him on their "A-List" of the world's top designers. His popular product lines include a home collection sold at Target, a fabric line at JoAnn Fabric & Craft Stores, as well as being Artistic Advisor for LG Studio.

He has authored two New York Times bestselling books: Home Rules (2005) and The Things That Matter (2012), and in 2011 he served as Executive Producer of the Oscar winning film, The Help. Audiences followed Berkus through his own television shows, the daily-syndicated The Nate Berkus Show and 2014's American Dream Builders (NBC). Audiences will soon see him on TLC in a new show launching in 2017.

As Design Ambassador, Berkus will bring his distinctive personality to the launch of Celebrity Edge, hosting a series of Edge Class reveal events alongside Celebrity's President and CEO Lisa Lutoff-Perlo and Chairman and CEO of Royal Caribbean Cruises Ltd. Richard D. Fain. Designed, and soon to be revealed to the world in 3D, Edge Class will transform the future of cruising. Together, Berkus and Celebrity will share this groundbreaking story in March 2017.

Kelly Hoppen Interiors



With 40 years' experience at the forefront of the design industry, Kelly Hoppen MBE is one of the most celebrated and sought after interior designers in the world. It was her relentless passion for design, at 16 ½ years-old, which kick started her iconic career. Her first commission, to design a family friend's kitchen, has led to multiple awards and numerous publishers and businesses continuously seeking her unparalleled expertise.

To celebrate her extraordinary career, Kelly released her ninth book, *House of Hoppen* – a 40 year retrospective, in October 2016 and a collection of over 100 pieces of furniture with Resource Décor which will be available in numerous retailers worldwide.

Kelly's globally renowned and ever-evolving style is underpinned by a subtle coordinated fusion of East meets West; clean lines and neutral tones, blended with charming warmth and sumptuous opulence. She has put her stamp on the homes, yachts and jets of private clients all over the world and now focuses on commercial projects including hotels, bars, restaurants, and tower blocks. With thousands of projects spanning the last four decades, Kelly's most recent launch took place in China on Shenzhen Bay, one of the most sought after and exclusive addresses in China.

Kelly is honored to be the recipient of copious design awards and the proudest point in her career to date came in 2009, when she was made an MBE for her services to interior design. Recognized

for the passion of empowering women in business, she has been awarded with numerous awards. She has also just been honored with WIE creative visionary award.

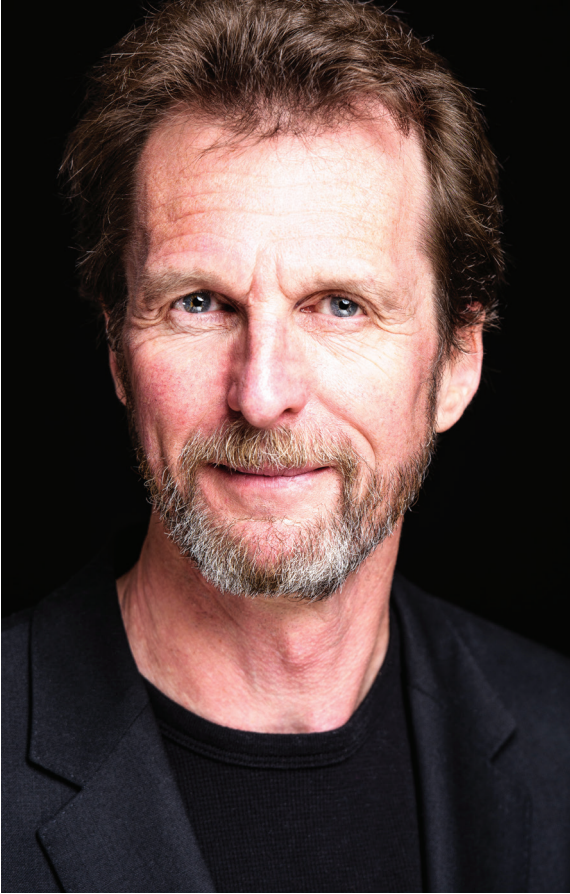
In recent years, Kelly's career has expanded into TV and film, as she appeared in a cameo role in the new *Absolutely Fabulous* movie alongside Jennifer Saunders and Joanna Lumley. In 2013 she became an investor on BBC Two's hit show *Dragon's Den*, where she invested in several businesses and earlier this year she joined BBC Two's *The Great Interior Design Challenge* as a judge.

Kelly is extremely passionate about making her design ethos accessible to the masses. She is the author of nine books and in 2014 she launched e-commerce store kellyhoppen.com. The hugely popular affordable luxury store features a range of self-designed home products including accessories, bed linen, cushions, candles, furniture, towels, robes and gifts, all carrying Kelly's iconic style. She also has a range of jewelry and home products on QVC for the last seven years.

The Kelly Hoppen brand, keeping true to its core values of high quality, simplicity and timeless elegance, has collaborated with several selected brands and partnered with a select number of licensees. The wider licensed product collection consists of commercial fabrics, paints, wallpaper, taps, baths, carpets, glasses & fireplaces. Kelly has also collaborated with a number of diverse brands including Samsung, Ryvita, L'Occitane, Polypipe, Hotpoint, Wedgwood, and many more.

A dedicated supporter of good causes including the Lady Garden and Diana Award, she also champions and nurtures younger entrepreneurs as an ambassador for the Prince's Trust and sits on their committee. She is also a proud ambassador for the Government's GREAT campaign and a dedicated connector for organizations such as BAFTA and British Fashion Council.

WKK



Tom Wright, the eldest son of two school teachers, was born in Croydon a suburb of South London in 1957. He attended the Royal Russell School in Addington and then later Kingston Polytechnic where he studied Architecture. He was accepted by the Architects Registration Board and became a member of the Royal Institute of British Architects in 1983.

He joined a small practice of Architects called Marshall Haines and Barrow shortly after qualifying and was fortunate enough to work through the industry boom in the mid-eighties. During this time the practice won several design competitions and through his involvement with the projects he became an associate and then a senior associate over the period of a few years. The design portfolio caught the attention of Lister Drew Associate a large practice of Architects based in West London and in 1986 the two practices merged to form Lister Drew Haines Barrow. Wright helped set up the new central London office for the practice and was responsible for the design direction of the practice. By 1988 LDHB had grown to two hundred and fifty staff and with four offices across the UK and one in Europe it became one of the largest architectural practices in the UK. At the age of thirty two he became the youngest director of the company.

In 1990 LDHB was spotted by Atkins a large engineering consultancy with a small architectural department that helped implement the engineering projects. Atkins saw the possibility to add another level of architectural design to their portfolio and in the same year LDHB became part of Atkins. Wright joined as a director and along with John Barrow headed up the newly formed Architectural Division Office within the South London HQ.

In 1992 Wright met Barry Chapman the head of the Atkins Dubai office whilst working on a competition in Muscat. The following year Chapman invited him to have a look at a possible hotel tower to be built in Dubai and in late 1993 the first sketches of the Burj Al Arab were drawn and accepted by the Client. In 1995 Wright moved his family to Dubai and worked as Design Director of the Jumeriah Beach Resort Development. Over the next five years of design and construction the on-site multi discipline team grew to over one hundred and twenty people. The project was the third largest construction project in the world at the time, the average age of the design team was thirty two.

Returning from Dubai to the UK he continued to build the Architectural reputation of Atkins as head of the UK based International Architecture Unit and as a main board member of the UK Property Group.

In 2013 Wright left Atkins with two fellow directors Hakim Khennouchi and Geku Kuruvilla to set up WKK a new Architectural practice dedicated to the pursuit of excellence in design from sketch to reality. The split with Atkins was reasonable and productive and Clients moved with them to support the new venture. The head of Intiland the Indonesian mega developer pronounced "We follow the Chef." As a result WKK has been a success from the start with profits made in every year. 2017 sees the practice going from strength to strength and is now twenty people strong and in its fourth year of successful trading.

WKK has a growing international reputation for expertise in the leisure, high end residential and mixed use sectors, our portfolio of recent projects can be seen at www.wkkarchitects.com. Over the last year the practice has won sixteen property awards for buildings around the world and currently have a range of exciting projects on the drawing board and under construction. The practice challenges it's self to create dynamic and exciting design solutions that are appropriate, realistic and efficient. The directors of WKK firmly believe that the key responsibility of an Architect is to continually strive to create designs that uplift the spirit no matter what constraints are imposed on the process. We approach every project with an open mind seeking the often elusive spark that will bring the design to life and give it the edge over the competition.

Wright lives with his family overlooking the Tolkienesque Shire like South Downs of West Sussex. He shares his life at home with a cat, two dogs, five pigmy goats and five alpacas and a wife and youngest daughter who love their animals. To make a break from this idyllic country life he often finds himself on XORO his yacht indulging in his second greatest passion, sailing.

EXECUTIVES



Chairman and CEO
Royal Caribbean Cruises Ltd.



Richard D. Fain serves as Chairman and Chief Executive Officer of Royal Caribbean Cruises Ltd. (NYSE: RCL). More than five million guests sail each year aboard the company's cruise lines. RCL owns and operates Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises and is part of joint ventures that operate Pullmantur and TUI Cruises. The company's 49 ships sail to nearly 500 ports on all seven continents.

Fain became the cruise line company's chairman and CEO in 1988, and has guided its growth to its current place on the S&P 500, as well as its listing by the Ethisphere Institute as a 2016 World's Most Ethical Company.

Fain is chair of the University of Miami Board of Trustees, and serves on the board of the Posse Foundation and the executive committee of the World Travel and Tourism Council.

He has been recognized with the Federal Maritime Commission's Earth Day Award, the Travel Weekly Lifetime Achievement Award, the South Florida Business Journal Ultimate CEO Award, the Ellis Island Medal of Honor, and membership in the South Florida Business Hall of Fame. The French government honored Fain as

a Chevalier de la Legion d'Honneur, while the Finnish government named him a Commander, First Class, of the Order of the Lion.

Fain holds a B.S. degree in economics from the University of California at Berkeley and an M.B.A. from the Wharton School of Business at the University of Pennsylvania. Fain and his wife, Colleen, have four children and six extraordinary grandchildren.

President and CEO
Celebrity Cruises



Lisa Lutoff-Perlo believes in opening up the world through travel. She was appointed President and CEO of Celebrity Cruises in 2014, making her the first woman to lead one of Royal Caribbean Cruises Ltd.'s (RCL) cruise line brands – and the first and only woman CEO of a publicly traded cruise line on the New York Stock Exchange.

As a leader, innovator and smart disruptor, Lutoff-Perlo challenges assumptions about the cruise industry. She raises the bar on all diversity and inclusiveness, rallying young women to dream differently. She's a champion of diversity of all kinds, removing barriers so that others may thrive. In a groundbreaking move in her new role at Celebrity, she hired the first American woman captain of a cruise ship.

Lutoff-Perlo's innovations extend throughout the company. She's led cutting-edge work to develop and launch multiple, next-generation cruise ships including the Solstice Class and upcoming Edge Class. She created and leads RCL's Global Marine Organization, which ensures that all of the corporation's fleet of 46 ships worth more than \$30-billion run safely, smoothly and efficiently.

Her transformative leadership is ushering in a new era, redefining modern luxury for Celebrity Cruises. Lutoff-Perlo seeks to open the world for guests with a deeper understanding of what makes a great guest experience: a wide variety of ways to experience compelling destinations, welcoming and unpretentious service, distinctive onboard experiences, and unique approaches to design, culinary and accommodations.

Lutoff-Perlo has held a variety of roles during her 32-year tenure with Royal Caribbean Cruises Ltd. She spent many years in sales and marketing organization in varying roles and levels of responsibility, affording her a deep understanding of the value of customers.

Lutoff-Perlo actively participates in and lends her leadership to a number of community-building, philanthropic, and women's organizations. She has received numerous awards for her contribution to gender equality, diversity and inclusion, the travel industry and South Florida industry.

Executive Vice President, Maritime and Newbuilding
Royal Caribbean Cruises, Ltd.



Harri Kulovaara, Executive Vice President, Maritime & Newbuilding, has led the design and construction of several of the world's most innovative cruise ships for all of the various brands within the Royal Caribbean Cruises Ltd. family.

Under Kulovaara's leadership and vision, Royal Caribbean launched the world's first "smart ship," Quantum of the Seas, in 2014. He led the design and innovation behind the world's largest and most revolutionary cruise ship, Oasis of the Seas in 2009 and, sister-ship Allure of the Seas in 2010, both of which introduced unique industry "firsts" that redefined the cruise vacation experience. Kulovaara is also the creative force behind Celebrity Cruises' five Solstice-class ships, heralded for their stunning and stylish design.

A cruise industry veteran of more than 40 years, Kulovaara previously served as senior vice president, Marine Operations and Fleet Operations, when Royal Caribbean Cruises Ltd. combined its marine operations and quality assurance functions. Prior to joining Royal Caribbean in 1995, Kulovaara served as executive vice president and chief operating officer for Oy Silja Line AB, a leading cruise ferry operator based in Finland. He also was named executive vice president for Silja Line's parent company, Effjohn Oy Ab.

In addition to being the chairman of Royal Caribbean's Maritime Advisory Board, Kulovaara is one of the founding members of the Cruise Ship Safety Forum and the current chairman of its Steering Committee. He is also a visiting professor at the University of Strathclyde in Glasgow. Kulovaara is a naval architect and holds a Master of Science degree in Civil Engineering from the Technical University of Helsinki in Finland.

Vice President, Newbuilding Architectural Design
Royal Caribbean Cruises Ltd



Kelly Gonzalez, Vice-President, Newbuilding Architectural Design, joined Royal Caribbean Cruises in 1998 and has played an intricate role in the success of the design of the modern fleet beginning with the Radiance-class ships.

As the principle design lead, Gonzalez oversees all newbuilding and revitalization projects with numerous designers, architects, and consultants world-wide. Her focus includes the most innovative ships to date - the Solstice-class for Celebrity Cruises and the Oasis- and Quantum-class for Royal Caribbean International, as well as a series of ships for TUI Cruises and other cruise brands. Kelly's extensive experience has involved her with more than fifty cruise ship vessels over the years. Prior to joining Royal Caribbean, Gonzalez enjoyed an accomplished career with a local Miami firm providing hospitality, corporate, residential and cruise ship design.

Gonzalez holds a Bachelor of Science degree from Florida International University.

Please visit celebritycruisespresscenter.com for any materials needed, such as images, video, logos, ship fact sheets, additional leadership bios, etc.

Journalists are also encouraged to sign-up for our mailing list to receive to-the-minute updates on upcoming Celebrity Edge reveals and more exciting news from the brand.

CONTACT US

The Celebrity Cruises Public Relations team can be contacted at the below:

Katherine Hill

Director, Global Public Relations
Celebrity Cruises
katherinehill@rccl.com
(305) 539-6127

Judith HoSang

Vice President
DeVries Global
jhosang@devriesglobal.com
(212) 546-8654

Nathalie Alberto

Manager, Public Relations
Celebrity Cruises
nalberto@rccl.com
(305) 539-6721

Ali Carter Cognetti

Senior Account Supervisor
DeVries Global
acarter@devriesglobal.com
(212) 546-8508

Adora English

Consultant, Public Relations
Celebrity Cruises
aenglish@rccl.com
(305) 539-5386

Ashley Gabriel

Account Supervisor
DeVries Global
agabriel@devriesglobal.com
(212) 546-8524

Bradley Norman

Specialist, Public Relations
Celebrity Cruises
bradleynorman@rccl.com
(305) 539-4413

Jessica Russo

Junior Account Executive
DeVries Global
jrusso@devriesglobal.com
(212) 546-8622

Kristen Morea

Executive Director
Golin
kmorea@golin.com
(212) 373-6014

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